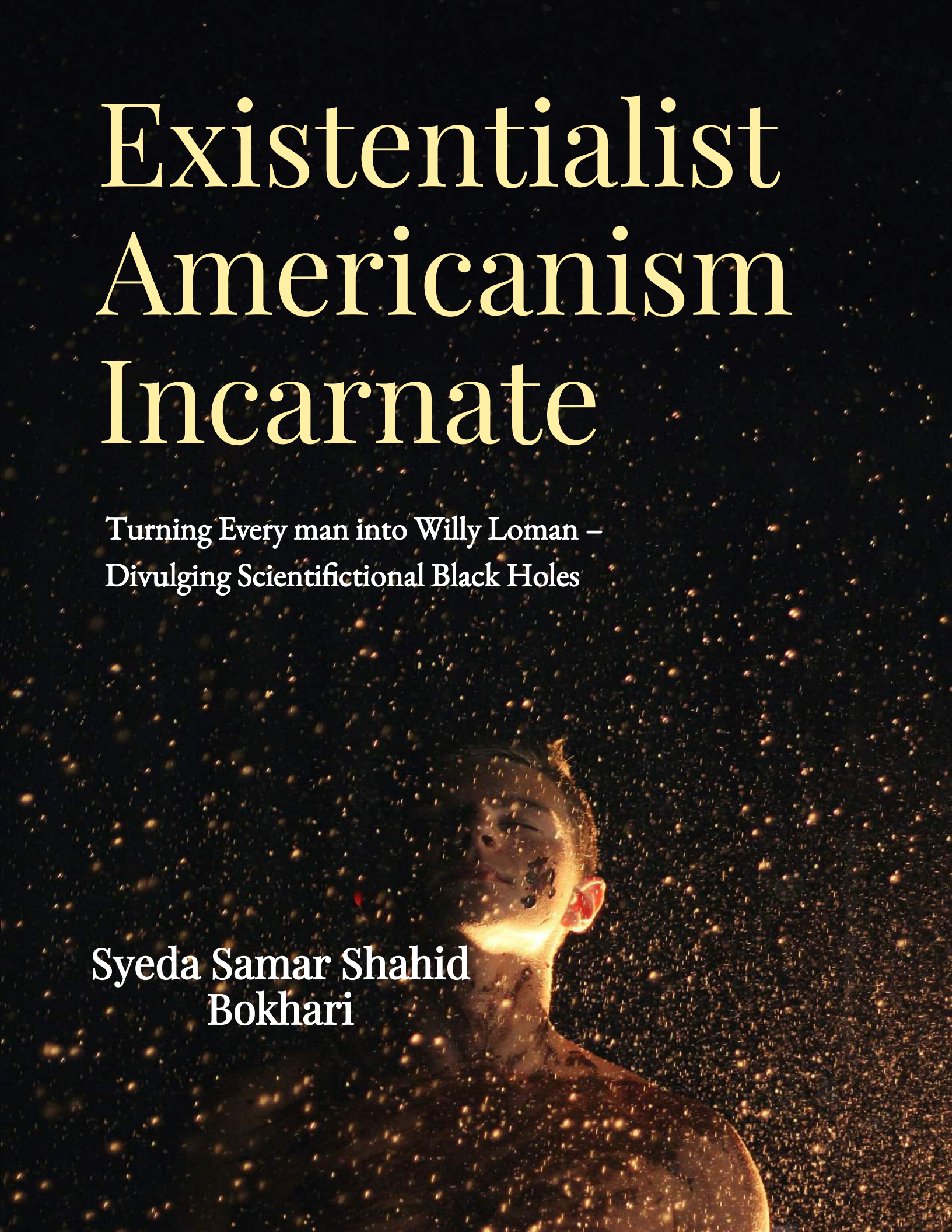
Existentialist Americanism Incarnate

Turning Every man into Willy Loman –
Divulging Scientifictional Black Holes



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Wah Academia (SMC-PVT) Ltd

Published by **Wah Academia (SMC-PVT) Ltd**,

CB-458, Lane 9, Nishtar Road, Lalazar, Wah Cantt. Pakistan

Tel: (92)300 5499245.

email: info@wahacademia.com

https://org.wahacademia.com/

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ISBN 978 627 7901 00 4

First edition 2025

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Wah Academia Cataloguing in Publication Data A catalogue record for this book is available from the Wah Academia Archive.

The ideas and interpretations presented in this book are offered in good faith for general reflection and discussion. No responsibility is accepted for any loss, misunderstanding, or consequence arising from reliance on specific statements in this context. The concepts—like social, economic, and political landscapes—are complex, evolving, and deeply nuanced. Readers are encouraged to engage critically with the material and consult diverse sources or authorities when considering its implications for their own circumstances.

Existentialist Americanism Incarnate

The present research focuses on the futility of Americanism in practical life. But the main emphasis is, on the context of Existentialism. Existentialism and American dream are the two sides of one coin. Hence it is the existentialist Americanism that needs to be explained throughout this research and the literal effects it casts on the common man in daily course of life. The concept of American dream is epidemically widespread throughout the world. If blended with famous 20th century theory existentialism it gets added meaning. Basically, the emphasis is on the cherished American dream, the reality and the reality manifested. The two have always been poles apart. But with this there is another reality i.e. the willingness of followers to be conned. The best of American Dream is divulged in the Death of the Salesman by Arthur Miller. The more we study profoundly, the eccentric character of a typical salesman Willy Loman, the more unpredictability of the American dreams unfolds itself, layer by layer. That Salesman is not of one cadre of society, rather he has in himself several other strata too. He is typified for middle class, lower middle class and even those who wish to be of any class, to be one with the society. Through his character we can make psychoanalysis of people of such character, demeanor or the profession existing all around us. But will it be the psychoanalysis of the man himself or the psychoanalysis of the American Dream personified. Willy Loman's dysfunctional family, and his own life too, shows the seething impressions of standardized life – explicitly, norms of American Success Formula. The tragic death he meets in the end, earnestly focuses on the death of the American Dream itself. The present research applies some scientific theories side by side with pseudoscientific connotations. While going through scientific study of black holes with all its sensations real or fictional, Americanism seems to have similar qualities and potentials. The Existentialist Americanism is a system in the socio-cultural-cosmos, creating Scientifictional Black Hole. Its event horizon is pulling people with utmost gravitational pull, that it is impossible to get away till too late. Willy Loman was stuck in same gravitational pull.

In the Name of my Creator, the most Gracious, the Most Merciful, in Whose hands rests our fate. All that is in the heaven and earth Glorifies Him. All the praises, glories and thanks to Him.

DEDICATION

With all my heart and Soul, I dedicate this book to my Parents

Syed Qadeer Shahid Bokhari (Late)

Zubaida Shahid (Late)

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Chapter One

The Contextual Logic

America – The United States – has been defined as the biggest economy and democracy of the world. Altogether it has been followed for the collective dream – the most famous – American Dream. But under the silver lining there are some dark lurches. This shared dream has created a chimera where man has been, a victim of vagueness of existence and nonentity. The whole of America has turned into Existentialist America, where the purpose, the meaning of existence is not radically defined. Struggle is an ultimate source of reaching that level, the social structure has set in hard lines. Eventually, the enamored working stiff is unknown of the fact what they mean in the economic configuration of the society.

It must be stated here that Americanism is taken as synonymous with American Dream. Whenever Americanism is mentioned it is referred to American Dream and American Dream as another name of Americanism. The purpose of this research is to analyze different faucets of American dream and understanding its philosophy by de-linking it from American identity upon which it is superimposed. Also, we put the realities and the ideals of the notion side by side for comparison sake, so that the differences are visible, and solutions can be sought through the thought process.

Pooled with Americanism there are some other credos to be considered in this research. Specifically, when it is said "the Existential America". Originally, Existentialism is a doctrine which negates the ugliness of life and lets the fresh air come in by rejuvenating the existence. Existentialist part of this research deals with the people rapt by the well-known notion and the changing patterns of their lives.

> **"The American Dream, the popular slant that the American social, economic and political system will make success possible for every individual."** [1]

American dream is the most cherished aspect of man's life since the inception of this idea. Its pervasion is not only into the personal life but on wider standpoint it has become the slogan of most of the nations – willing to adopt Americanism. Hence American Dream is structured into the crisscross of the nations the world over, not just the part where it belongs originally.

But before we go into the wordy details about the good and bad of the Americanism, let's have a peek into the concept first.

The Cherished Americanism

The American Dream – The term was first introduced by James Truslow Adams in 1931 in his book "the Epic of America". Perhaps it was the great depression that drilled him to re-incarnate the idea of American greatness. People were politically and financially decimated. America being the biggest economy suffered much. Thus, it was the right time to trench new concepts and bring people around the greatness of the culture dimmed out unambiguously. No doubt Adam made efforts to bring all Americans under one umbrella. One dream suggests the membership of one culture, having one cultural identity. But underlying is self - sacrifice for all the generations to come.

> **"The American Dream is: that dream of a land in which life should be better and richer and fuller for everyone, with opportunity for each according to ability or achievement. It is a difficult dream for the European upper classes to interpret adequately, and too many of us ourselves have grown weary and mistrustful of it. It is not a dream of motor cars and high wages merely, but a dream of social order in which each man and each woman shall be able to attain to the fullest stature of which they are innately capable, and be recognized by other for what they are, regardless of the fortuitous circumstances of birth or position."**[2] (Truslow, The Epic of America, 1931)

We cannot say American Dream is a static idea or a single set of goals idealized. It is stated to be a dynamic ongoing process of life, in which individuals strive for achieving noble ideals for the sake of the society and for personal desires fulfillment. The idea is based upon the vast potentials of human race and creating in them the patriotic sentiments. As this ideal refers to that potentials of humans in the founding principles of USA. Though it has been observed over the past many decades that there has always been a huge difference between the ideals and the reality.

At this point this research document turns into a little political discourse. Though unintentionally, but inevitably it must gain political tone as Ideals of Americanism are intertwined with political analysis of the governments, the imperfections of the economy, and the imbalances of society.

Deconstruction of the Dream

Upon deconstruction of Americanism or the American dream, the philosophy hence strikes us:

- It is a concept – an idealism for the general masses to follow with letter and spirit.
- Works as standard mark to meter the individual personality – in all its perfection.
- A precursor of transparency – into all functions of social set up.
- It is, most of all, American greatness, incarnate.
- It advertises an idealism – upon which we fail to come – ideal vs. reality.
- It is an alternative expression of American Identity.

Thus, DE segmented the American dream there is a deep sense of being entangled into Utopia. Closely knit structure contains more impossibilities than the possibilities. The phrase has lost its charm as many of the incidents speak for themselves as to how the Americans are living through this dream. The equality dreamed of, has been dozed off, way back in the capitalist system of sovereign. By far in explicating an American dream we come off the Existentialist Americanism, infesting the lives of the public. The people generally are innocent wherever we travel this is universal observation.

Existentialist Americanism Incarnate

Thus, easily molded into the doctrines destined for them. Existential Americanism is also the discourse of others, as we go into the deep recesses of the philosophy. We take Existential Americanism as a philosophy which is, despite its utmost effort, still ambiguous and latent.

Existentialist Americanism is what the termed coined here to better explain the ideals of living, dictated to the people. Existentialism is a pure philosophy of nihilism. Where the existence of the essential being is perceived as a speck in the dark space, trying to capture lives like the deadly magnetic field of black hole. In a wider perspective we can sum up the whole as a prepending system, which did not come over the transom, off course.

There has been a lot of material written upon American Dream and its dark aspect world over. But we have preferred to write specifically about the affects of American dream to the extent of changing lives of the followers. Viewing through the magnifiying glass of Existentialist philosophy, another factoid of American Dream is propended.

American Dream professes to bring freedom to every person, freedom to strive for self prosperity. It is an effort made solely depending upon the individual's strength and determination. Though the idea is not altogether impractical, but to some extent it takes the life in a gulp. When followers step out in reality again, their dreams shattered, illuminate upon them that they had been duped –had only been seen as "hairy ape", and not fitted in the society of elite capitalists.

The epithet has pushed its followers to the edge of becoming existentialists. Aquired freedom is far too great to be digested. Deep void turns the life – though still having a little essence, worthless. The end of this nihilism – BANG – the suicide. Thus, creating the Existentialist Americanism, where meaning is sought for existence, but only extreme anxiety is cultivated.

We all look at ourselves – being under the guise of travelling salesman – we are all actually Willy Loman – and our destiny is – colliding against the wall and buried afterwards, friendless.

If the people are given true to reality notion to live by, they will be mentally prepared for the worst situations too. The crime rate will fall down as they wont be desperate. Most of the crimes are done in desperation when the dreams shatter and emptiness is stretched ahead. The rewards promised turned into rewards actual will change the whole scenario into what we call a steady flow of life.

The significance of the study is manifold. Lets compare Eastern civilization with Western. The stunning fact is that the later is based on a domination culture – it has constant need for growth and expansion that wipes out other cultures by assimilation. And it will not stop until it has consumed everthing in sight, as in the colonization of the weaker states. It imperceptibly makes us believe, that we can have everything wished for, from our economic system which is based upon an absurd idea – that you can have infinite growth on a finite planet.

Through our study by some argy bargy we reach the culmination of the world opinion about being involved in the state of the art – idea of American Dream and the yips of it.

Methods and Procedures of the Study

To reinforce the idea of Existential Americanism, some theories are used to make vivid analyses of the context of situation and meaning of the elaborated structure of the main idea. First, philosophy of Existentialism. It responses our problem. The second is the concept of Americanism – the main theme of the study.

Existentialism

Human beings, desperate for a sense of coherence to their lives, cry out to the heavens for answers, and, on the other hand, the stubborn silence that greets such pleas. In the articles written about existentialism there seems to be quite a lot of confusion. Each discusses the philosophy with a different angle, there is lack of clarity in all of them. The reason behind this dissimilar definitions is the orgin of that specific word. The core meaning of the term remains unexplicit.

Origin of the word – Existentialism

The origin of the term is a matter of dispute itself, as to who coined it first. Conceivably it was first used in late 1940s to elaborate the inculcated philosophy. Mostly it is found in the works of Jean Paul Sartre, Simon de Beauvoir and some of the Persian philosophers who wrote about human nature. At the end of the second world war Sartre and Beauvoir launched a coordinated work by the name of "existentialist offensive" it was a collection of articles and public talks which seemed to be an attempt to influence the political thought of France. [3] (Beauvoir, 1968)

Sartre in his famous lecture "Existentialism is a Humanism" claimed that existentialism is much like aetheism – because it does not matter to an existentialist if there exists a God or not. (Sartre, 1946) Same feeling has been found in Beauvoir.

Existence Heads Essence

Sartre claims that "Existence Precedes Essence" (Sartre, 1946). So, according to this philosopy no one is born with individual personaliy. On the contrary, the individuals come to be the persons, under the impression of aims and values they harbor. Thence there might not be any human nature to mould the perosn's personality, there is no essence actually.

The Essence

According to Aristotle the essence is the organization of things by explaining why it does what it does. So, a human being is in essence a lucid animal, which is why humans design their activities and shape their societies. [4] (Witt, 2013)

The Meaning – meaning of life

What is the ultimate question? The question that you and I has always been thinking about at night. The question that rocks our feeble minds into terror and fear of the unknown. Why are we here? What is the point of it all? What is the meaning of life?[5] Existentialist are entangled into this nothingness of life.

American Dream – Americanism

The next notion that is applied throughout this research and upon which the main theme is based is American Dream – Americanism.

American Dream as lead notion takes us far to the boundaries of countries, infatuated by the idea of Americanism. By far, the discussion upon the notion has manifested certain ambiguities and misleading situations. American dream has always been viewed differently by different critics. Originally it suggests that all people can succeed through hard work, and that all people have that innate potential to live happily – satisfied life.

Methodology

Primary Methodology

A very unaccustomed methodology is used here to pinnacle the idea of futility caused by American Dream. The BCG matrix will be applied to catch a glimpse of working capital of USA particularly and generally. Qualitative as well as Qualitative methods will be the part of this study. But as the subject demands, descriptive analysis would also be best applied to search the cause and effect of the gist.

Scientific application of Americanism

Black holes are mysterious objects found in the universe with intense gravitational force. Any object in direct contact with these holes is pulled in with no or very little choice of escape. Scientists claim that black holes are formed when stars die out after consuming all their survival powers. They never vanish out of the spacetime rather exist in the form of dark holes with exceptional gravity. Thus these died stars pose a threat to the passing objects.

Is American Dream not one such black hole on earth? The INEXPLICABLE question is put up, and answered leaving some aspects open to newer thought banks.

Organization and Structure

This book is divided into five chapters, each has material most importantly relative and expressive of its subject. Existentialist Americanism – a very potent subject, gregariously sarcastic and latently political. When probed into it we found Existentialism is inter-twined and or the brain child of American Dream. Throughout the research American Dream is analyzed hence, to reach to the root cause of suicidal attitudes of the American Middle class.

First Chapter explains Americanism, American Dream and the inception of it. It also briefly explains the pervasiveness of the concept, and how drastically it has spoiled the lives of the general people. This chapter looks into the recesses of the Dream and creates connection between what the people expected and what they are getting in exchange of their dream values. The foregrounds and the backgrounds of the notion are deeply linked with the life-structure of Willy Loman, protagonist of "Death of a Salesman", by Arthur Miller.

Second Chapter is the Review of Literature. The subject matter is reviewed from different faucets. Several point of views of critics are observed with solemnity and judged according to the main gist of this present research. It is the hybrid of American Dream inter linked with Willy Loman's life. Supportive arguments of this chapter help prove our point – What actually caused Suicide of Willy Loman? What factors make this character a type? Main focus is upon Willy's life and life of the common man.

Third Chapter is Methods and Procedures of this Study. The theoratical framewok is analyzed and the essence of the subject matter is understood. It focuses on the bondage of methods applied and the inferences taken. It is devoted to BCG matrix. This management theory has been applied to the social structure of the American Society. The shocking outcomes by the end of the day prove that people are entangled in some sort of vicious cycle. It is not expected that they would ever get salvation. The hearts of the people are dead. They are no longer the human beings with flesh and blood, rather they are looked into four quadrants into with the society

has been divided. Whether to invest in any of the quadrant or not, is the basic question of the string holders.In the same chapter the discussion further goes on to scientific continuum. Theory of Black holes and presence of Dark Energies is discussed in detail relating its functions, and posed threats in the universe with that of the social weave and knit of values into the cultural canvas. This chapter ends with some Statistical Inferences let drop practical loss of implication of American – Dream – Tenets.

Fourth Chapter is having all the discussion about - The Existential Americanism. We focus upon push up factors of the socio-economic system and the ultimate direct effects upon the lives of the people. It also analyzes the psychological aspect of American Dream. It is the most critical of all the chapters because some alarming aspects of Americanism are exposed here. More than half of the working class directly or indirectly is having psychological problems. Statistics show that every one of eight children are the victims of neurotic glitches. It touches some political aspects of the American Dream. Through research it is fathomed that capitalism is the root cause of Amerian Dream and Existential attitude of the general people. By the time the chapter ends we have proofs enough to support our idea of Existential Americanism.

It further probes into the fact of the matter by digging deep into the socio-economic sturcture of the American Society. It relates the life incidents with that of slogan and in the end we come out with such issues which have made the lives of the people so ineffectual and impractical for themselves. Nothing is in the hands of the working stiff. They are not social animals living together and striving to achieve their dream life. Rather they are the numbers of units, manufacturing units. They are mechanical parts of the society only. They hairy apes, not fit for elite human society nor for the animal world. It shows figuratively how nightmarish the lives of the people have become. They behave psychotically when they see themselves doomed.

Fifth Chapter obviously the last one, is the conclusion and to some extent it sorts out the solution of the problems. But these solutions are not possible until and unless people themselves try to change their attitudes. They should realize the futility of the American Dream. They should understand how gradually they are being deprived of even the control upon their own lives. The whole of the country has been inhabited by the

puppets. The everlasting puppet show is going on. Unfortunately understanding of this fact is very low or none at all.

Chapter Two

Review of the Related Literature

"Willy gave his life, or sold it, in order to justify the waste of it..." [6]

To support our argument in favor of Existential Americanism, Arthur Miller's "Death of a Salesman" is par excellence. A true presentation that will serve as a reasoning to prove our points.

American Dramatist, Arthur Miller created a master piece. Carved out of society, each character fits in the American dream. Especially, the lead character of Willy Loman is outstanding emulation of Existential Americanism. The conflicts depicted in the play are taken from the daily life. Perhaps every working stiff has the same situation at home. But most of all, by these everyday presentations of the social order Miller exposes the bigger issues related to the American National Values. He describes what cost the family had to pay for blindly following the American Dream. Thus, the play becomes a social tragedy from the personal agony of the character – Willy Loman – an aspiring Sales Man.

The play was presented in February 1949 on Broadway. Thence, the whole trend of modern theatre changed. It depicted modern era tragedy, hamartia and catharsis in a realistic presentation of social strata. However, taking the notes of the society we first envision Death of a Salesman, a tragedy of circumstance. According to Krutch, (in Tragic Fallacy)[7] "Tragedy must have a hero if it is not to be merely an accusation against, instead of a justification of the world in which it occurs". So, the tragedy must justify the circumstance or the world in which the hero lives.

"Don't say he's a great man. Willy Loman never made a lot of money. His name was never in the paper.

He's not the finest character that ever lived. But he's a human being and a terrible thing is happening to him.

So attention must be paid. He's not to be allowed to fall into his grave like an old dog.

Attention, attention must be finally paid to such a person".

Linda Loman, Act 1, (Death of a Salesman) (Miller, 1949)

This sympathetic speech of Linda Loman drags our attention to the goaded situation. She urges the readers to investigate the life of Willy Loman, with utmost seriousness. Attention must be paid to the full of struggle life. However, why the attention should be paid? Since the unveiling of the play some 50 years ago, that remains the focal question: Should we pay attention to the death of Willy Loman? Must we take Willy as a tragic hero, even though he falls short of qualities of Hamartia and tragedy? Perhaps, we should deal it the other way. As Arthur Miller must have conceived it. A tragedy of a lower middle-class man, a very insignificant salesman.

Yes, must we agree to the question? The death of a salesman can be tragic. He does not have to be a great man, but he should be a good man. But the problem here is that Willy Loman is neither of them. He is not a good man, he lacks skills of marketing, he seriously cheats on his loyal wife, he is the cause of Biff's misbehavior, he ostensibly ignores his younger son, Happy, and he is a kind of bastard to friends, to his neighbors and to the family. After knowing all this much what must we consider regretting his demise?

The answer to this lies in the political approach of the dramatist. Arthur Miller was a Marxist and created his Willy Loman an obvious victim of Capitalist system. Thus, Willy is a fictional presentation of business world at the time of Arthur Miller. It is a revealing story of a travelling sales man. He lived on the road and died on the road eventually, which makes the drama more pathetic. The whole sequence of his life layer by layer comes under review and leaves a sour taste in the mouth in the end. The essence of the drama is created by the engines of memories of the weak spirited travelling man. The story pathetically revolves around Willy Loman, the protagonist, in his early 60s. He has been working for more than thirty years for a company named Wagner, after all these years he has developed a fallacy of being a vital part of the company in the New England. (Comeau, 2012) points, Jay Gatsby in F. Scott Fitzgerald's The Great Gatsby and Willy Loman in Arthur Miller's Death of a Salesman are both American men in pursuit of the American Dream – that is, to acquire wealth, success, and prestige.

Much like Jay Gatsby, Willy also could not understand the false promises of social dream. He believed that by looking “impressive” and “well-liked” was enough to be successful. He tried to inculcate the same theory into his children. Miller following Theodore Dreiser, Lewis, and Fitzgerald offers his characterization intensely against capitalism.

The action of the play takes place in New York and Boston. It involves a series of scenes that flow freely with time past and present. But most of the action takes place at Willy Loman’s home.

The drama opens with Willy Loman’s returning home from a long sales trip to Florida “tired to the death” (page 13)[8]. Totally exhausted Willy daydreams all the way home. The daydreaming is important in the sense that it shows a dilapidated mental condition of the Salesman. He is not only fatigued and weary of the fruitless job but also has a deep-down desire to run away from present and fade into the folds of past. Though his memory has got quite dim, he even cannot distinguish between the past and present. Or maybe it was so frequent the sense of discerning has been lost.

His hallucinated mind – shifts have become life-like to him. The people, no more with him move in and around his life just like real people. Hence gradually, he is receding into the past. Worn out Willy nearly crashes his car on his way home, he tells Linda about it – a bad omen.

Loman is not a happy family man. His sons Biff and Happy are both good for nothing sort of boys. They are quite of age but still not working, rather they don’t even care about the feelings of their father towards them. They don’t even think of the struggle and hard working he is going through to provide for his family. All they care about is their own selves. Biff is envisioned as a successful business man by his father but opposite is there. He doesn’t even has a job to support his father in taking up expenses.

From all perspectives “Death of a Salesman” becomes a sordid bone. The structure of the play lets us peek into the reality of the American literature of the time coinciding with American Dream. What we have infront is a family deeply infatuated by the idea of Americanism. From the protagonist to the sons

we have the same image. They need to realise the changing times. The past has gone long, and they are face to face with new technology, which with every second passing, dragging them away from all dreams. The society has become money oriented. The businesses are no longer to give employment to the general but they are more specifically established or turned into money-generating systems.

Hence the more closely we go through the drama, the better the understanding of two main features that remained, perhaps, main focus of the author. Firstly the clash between the past and the present. Secondly, the blind trust upon the dream of success the American have been sordidly involved into. Willy Loman, believed upon the Americanism, he thought it would lead him to that level of prosperity the society has set for all. But he did not have the idea that society only has put the ladder the rungs are missing. You have to first complete the ladder then start the process of climbing up. Main factor injecting life into common main is hope. Hope of getting through, hope of reaching the execllence someday. “It may be that without a vision men shall die. It is no less true that, without hard practical sense, they shall also die.” (Truslow, 1932) This Americanism is explained by inter relationships within capitalism. The virtuous values of the past are the days bygone. Common man now has become one easy gulp of capitalist materialism. The working class is one counted as marginalised production sources. Miller, through his spokesperson, Willy, criticises the industrialist’s approach. For him the atmosphere is suffocating, American is only depending on finances for its existence. The rewards for the common hardworking class are only promised. The tangible presence of these rewards is just like the mirage in a desert land. The swift patterns of the changing values have created false hopes, illusions, estranged relationships and suicide in the end.

Evidentially, while talking to Howard, Willy proclaims, “You cannot eat the orange and throw the peel away – a man is not a piece of fruit.” [9] Miller states his ideals about the American dream and life in general; that those men should be taken special care of, who donate a big part of their lives to another person’s success. Willy devoted his life to be a successful salesman – a dream fulfillment. But the changing behaviours and social values leave him desolate without any salvation.Willy himself is the fruit. His good hopes have been peeled away from

him leaving him no choice but to die. His dreams are all ruined. Ultimately he is there to be consumed by the corrupt values, until he finds solace in the past. He feels like used up because his dedication to his work got no rewards, just wasted, much like a peel is being thrown away after fruit is eaten up. Howard's attitude describes his action much like eat the orange and throw the peel away. It is precisely what the capitalist society does.

American Dream creates a fallacy for other nations and works a magnet to attract immigrants to this part of the world. "Some nations achieve greatness; the United States has greatness thrust upon it." (May, 1961) This shipworm epigram summarizes the greatness of USA, with all its dream myth.

Arthur Miller portrays the dream as an eternal wish, passed from one generation to the next. Brenda Murphy, says Miller went to the extent of meandering the minds of American people by twisting some of the basic principles of their businesses and culture. (Murphy, 2011)

Undoubtedly, the success Miller claimed is since he focused on that reality of society which is prevalent i.e. the lifetime engagement to American Dream. It is attributed to the perception of the social ideals that every individual gets to make his life a success. People are puppets in the hands of the society and shaped up like the social gurus want them to be eliminating their social identity. Miller carved his character out of such social circumstance having their own psycho-identity. Unnati describes Miller creating character with schizophrenia. (Unnati, 2013)

Harold Clurman has divided the meaning of American Dream as portrayed by Miller with its concept and all into two segments: First is the historical dream and the secondary is the businessman's success dream. The historical dream is to have not a lavish life but reasonable enough to own a house and live a decent hassle-free life. But on the other hand, a businessman's dream life is to possess bank balance that is more than the basic necessities of life and offering you the high future prospects. Willies Loman was not looking for historical dream, because he had a house and family and perhaps satisfying enough income to support. But he was obsessed with the idea of businessman's dream. In achieving it he rips into pieces his family, which could have been a happy family for him.[10]

Willy had his historical American Dream, but he wished for achieving more, it became his ambition. At the time when Willy was going with his brother to look for his father he met a successful salesman, Dave Singleman. Dave was eighty four and was an appetible sales man, “he could make his living in his green velvet slippers”. (Stanton, 1991) Seeing Dave’s tranquil life Willy changed his mind and instead of going to Alaska, he chose to be a salesman for the rest of his life. He took Dave as a “father figure” and followed the path with a hope of same success and future being a salesman. (Stanton, 1991) Willy wasted thirty-five years in this career but he was too snobbish to admit that it was not for him, he would rather have something else to be a blue collared. He tried to teach his kids the same snobbish attitude towards life and in the end, everything just came down.

The ultimate disaster came with the belief that being well liked and having riches would solve all the problems of life leading to utmost success. Willy willfully cheated on his wife several times, he thought it was also part of the successful man’s life, but unfortunately, he lost his own son. Biff changed his mind the day when he caught his father in Boston with another woman. So discouraged and broken heart he quit high school. Willy’s dream was not the dream of Biff anymore. Happy “does not reach the same level of awareness as his brother and lives a shallow life which he pretends is a lot more glamourous than it really is,” thus father influenced both the sons in a bad sense. (Susan CW Abbotson, 1999)

To Willy another name of success was money he tried to put the same idea into his sons. But unknowingly he was taking them away from what he wanted them to do. His constant asking about money and the job tormented them. As a result, they constantly lied to him. As he lied to himself that being a salesman was his destiny. They “never told the truth for ten minutes in this house.” They lied to please their father.[11] The whole structure of the family was standing based on lies, each told each to avert arguments and somehow to impress each other. Happy was never an assistant buyer, and Biff liked to be a farmer. Except Linda, a truthful wife and mother. Willy’s quest for an American dream anguished the whole family. Willy’s boss Howard Wagner did a “lean and mean” to him. After successive unsuccessful attempts to achieve American Dream, he had another bad idea, to commit suicide.

By this he only caused sadness to the family. But this idea was again based upon his belief – he was stickler to it – money meant success. To Biff he wanted to leave enough money so that he could be successful in his career. Committing suicide meant nothing to Biff as during the argument Biff said to his dad, "What is this supposed to do, make a hero out of you?" After this argument should have realized that committing suicide was not an idea to regain respect from the family. But his longing for American Dream was too high to imagine anything else. "To save Biff's life, he has to kill himself" because he desired to give his insurance money to his family especially to Biff. (Heyen, 1998)

Willy chose a bad decision to get money for his family, though at that time money was not the matter to think about. But it was the future of his sons that he should pay attention to. Biff wanted outdoor life, he should not have imposed American Dream upon him. Linda was right when she said, "for the first time in thirty-five years we were just about free and clear". The futile heroic act of Willy was not much needed by the family. Biff did not care if his father gets money or not. (Heyen, 1998). "Admission of failure would have led to suicide the same way as his enduring dream led to suicide", so he thought the two choices he had led to the same result. (Heyen, 1998).

Willy Loman wanted to live the American Dream. He seemed obsessed with the beliefs about success. Lois Tyson says, "For him, the road to the American Dream is through a winning personality." (Tyson, Fall 1992) Willy ignored the fact that for some rich people being well-liked was not the source of their success, but it was a reward. He constantly duped himself by exaggerating his salesmanship and being involved in women to be well-liked. The notion he adopted from the ideals of American Dream. It evidently made him emotionally immature. The American Dream of the Loman family is built upon "deceit and false pride".

Willy, the headman of the family, would do everything to make tangible the illusion that he is living a true American Dream: He is popular, successful and well-liked family man. To prove it he buys things of luxury on credit. But he, as himself says, "always in a race with the junkyard." [12] Willy seems to be at odds with his own perceptions about his success, once he said, "I'll knock'em dead next week, I'll go to Hartford. I'm very well

liked in Hartford" (Death of a Salesman, 1557 Ref. 9) yet at another moment coming out of reverie he says, "You know, the trouble is people don't seem to take to me" (Death of a Salesman, 1557 Ref 9). The realization of his failures is so bilious, that in order to breathe life he must lie that he meets all the expectations of the American Dream.

Willy's destruction could be the fault of his own family. He was abandoned by his father and brother. So as a young child he took the notion of success for the notion of American dream. His abandonment left him "narcissistically wounded" (Tyson, Fall 1992). It was his brother Ben that filled him with false notions of American Dream. To achieve the attention of his brother Willy never for a sec thought Ben might not be as successfully as he claims to be. He himself asserted, "That's the wonder of this country, that a man can end with diamonds here on the basis of being liked" (Death of a Salesman, 1583 Ref 9).

At a loss upon his failures Willy dumps his anger upon Charley, his neighbor. Charley's success is secretly envied by Willy, the reason for not respecting him. Even Charley showed his kindness towards Willy by offering him a job which Willy refused out of his "immature pride". Charley also thought it to be foolishly childish when he says, "When are you going to grow up?" (Death of a Salesman, 1589, Ref 9). He develops an envy and resentment towards Charley and his family. Charley and Bernard are successful yet not well-liked, it strikes contrast against Willy's loyalty-notion of American Dream.

We cannot outright say that Willy did not pass his belief of American Dream in his sons. He did imperceptibly. He molded his boys into his own image. Their names Biff and Happy were not the names of mature men but very boyish. They also shared Willy's belief that uncouth behavior could be over-looked if you are well-liked. Throughout the play they show by their lies and immoral behavior the same belief. (Field, 30 Mar. 2006)

Loman men have expended a lot of energy and time in achieving the cherished American Dream, still they are not inwardly happy. Both the boys accept the fact that they are lonely. Willy says, "I'm so lonely," (Death of a Salesman, 1599) Happy declares, "It's what I always wanted. My own apartment, a car and plenty of women. And still, goddammit, I'm lonely" (Death of a Salesman, 1550) Biff also contends, "I'm mixed up very bad. I'm

like a boy. I'm not married. I'm not in business, I just – I'm like a boy." (Death of a Salesman, 1550)All these three men are not unique characters – out of the world. Rather they are types. There are so many trying to achieve the illusion of American Dream. Stephen says,

"If Willy is responsible for his own downfall, what are we to make of all the suggestions of a sick and distorted society?" (A.Lawrence, Apr. 1964)

This blind following of American Dream is not only a drawback of the Loman family, but of the whole society. In blindfold state of affairs these Willy Lomans are living in constant fear. The fear of being pulled away by some unseen forces. Fear of losing lifestyle, fear of losing opportunities, fear of losing present, fear of losing future, and fear of losing individuality of themselves as well as of their children. Just as moving amid galaxies there could be confrontation with the ultimate black hole with its deadly hair to melt wishes and aspirations into dark state. Once inside the black hole past, present and the future of people changes altogether. It transforms the reality into fictional believing of ideals. But when not aware of the black hole people are living a fear-free life though constantly in the unseen drastic state of affairs.

Then again fact of the matter is, "will there be normal existence of people with no fear element?" They are so much used to this "fear element", that if pulled away into the fear free zone they would not survive a single day. Minds have long forgotten the stress-free sensitivity. Living with the Existential ideals has become normal daily routine life. The eyes are trained to see things beyond their real existence. In between this projected state of mind and the tangible "physical actuality" there exist black holes. Living within these black holes people have created their own comfort zones.

Within these comfort zones eyes have ignored two-dimensional theory of fear "fear is the one dimension which dexterously hides the other i.e. Desire. (Silvia Neretti) Loss of desires has pushed folks towards the ocean of uncertainties. In self-created comfort zones people feel secure by making rules of their own comfort. They are guided by these rules, providing structures to move on. In this comfort zone with Fear and Desire, push and pull society collectively jumps right into the Black hole of believing into Americanism. Leaving with no other

choice people are pushed towards event horizon and gradually dimmed vanish before the world could realize what has happened. American Dream has become Body-Scapes with its abstract ideals, within these Body-Scapes mind focuses on self only, and with intense connectivity with body, mind creates personal lifestyle structures interpreting daily life-rituals. These performed actions expect “joy” by the day end. Which comes in disguise.

Chapter Three

BCG Matrix – Strategic Tool – Applied On American Social Structure – An Assessing Methodology.

A framework tool devised by Boston Consulting Group, widely known as BCG matrix[13] evaluates the strategic stance of a business from different angles. It classifies the business into four quadrants, based on the market value. Two dimensions of the portfolio show expected profitability – in the sense how much cash is needed to support that category and how much cash will be generated through it. (Hanlon) Generally, this tool is applied in order to make exact analysis of the market share, to make decision on which area more investment should go, and which area should be left alone. (ibid)

We can assess relative market share as well as market growth rate. The higher the market share, higher the cash returns. Businesses are usually investigated by their future market growth expectancy. (Roger Trapp) There are four panes of BCG matrix, by which firms are analyzed. (Reeves, Moose, & Venema)

- Dogs: It holds low market share and operates in a comparatively slow growing market. Necessarily, it is not prudent to put in investments, because generating cash is very low or negative. But sometimes these dogs convert into profitable business units by synergies or offering counter defense for competitors. Hence deeper analysis is made to understand this quadrant. (Porter)
- Cash cows: This is the most profitable quadrant of the matrix, as it provides maximum of the business profitability. Most of the business-brains never think of investing more in this unit of the business. Rather they prefer to enjoy maximum of the profit generated through it. Again, there are exemptions, cash cows can become stars if not properly invested in time to time. (Porter)
- Stars: it is third of the quadrant of the matrix. It operates in high growth areas, and can have high market-share, because they can generate cash. But sometimes Stars become Dogs, if not strategically handled. (ibid)

- Question Marks: This part of the quadrant needs closer analysis. Generally, these incur losses and have low market share. But it has prospective of gaining big market share and become star and later emerge as cash cows, if supported and invested in properly. (ibid)

But what if we apply all the above to the human resource market. The BCG matrix would be like:

BCG Matrix of Human Labor Market

BCG Matrix of Human Labor Market

Determining the effectiveness of the tool all the quadrants are applied one by one on socio-economic structure of society. It is more a latent perspective than the obvious one. Let's talk about first, the low level divested market of human labor - Question marks. Society disintegration in these times have created more question marks than actual working stiff.

Most alarming aspect of American Economy today, is that more than 1 in 6 men of ages between 25 and 54 years are out of any sort of job. (Wessel) It becomes total of 10.4mio men, indicating very unhealthy economy. Amid this number some are looking for jobs, but 2/3 of them negate look out of any job. Two million of this unemployed force is on Social Security insurance. (Wessel) It is a symptom of chronic sick economy, acutely slow in recovering process, from Great Recession.

In 1970, only 6 percentiles of men from prime age bracket were unemployed. (USA, 2016) By end of 2007 the figure rose to 13 percentiles, even during the worst time of recession only 20 percentiles were out of potential

jobs. Though unemployment rate is claimed to have come down, the figure today still touches 17 percentiles. What are the reasons of this drastic rise of the figures of unemployment? It may be that the government is giving benefits and privileges to a certain tab. Then there are more foreclosures and bankruptcies of the potent companies. But, there is not one justification of this economic downfall. The big-factor is that due to easy access to global work force, the in-house less skilled and less educated workforce wages are coming sharply down, creating "No Interest" attitude. Simply, now after being long out of job these potential-out-of-job workforce is not willing to make efforts to move away from couch and apply online, surrendering Social Security Benefits.

The best possible way to put this workforce back on track is strong socio-economic structure, with plenty of jobs and not so picky employers. Economists suggest that high wage, would lure these sidelined workforces back. According to an economist Krueger[14], "Volunteering is a kind of way to help the unemployed to get engaged with society again. It is a way to help them get skilled and make healthy connections." Out of debate, redesigning the economic structure can bring this quadrant back to job, converting them into Stars or even Cash Cows. Charles Murray suggests the best treatment of idleness, is change in culture in a broader sense. You must stigmatize the out-of-job people, with an encouragement slogan, "earning your life is actually being a valued citizen." (Murray)

In the BCG matrix of economy "Stars" are the working stiff, on regular wages. They are earning for themselves up to "benefits tab" selected by the economy. Also, they are providing healthy input into the economy. But if no proper strategy is adopted to retain this workforce, soon it will end up as question mark or the Dogs. Proper investment in this quadrant is the strategical plan, for every new wave of workforce, ready to join in. As more people would reach the retirement age the percentage of potential workforce were automatically drop. Gary Burtless[15] says that two of the employment ratios would fall in current years based on aging, though the Recession has passed. "Dogs" of the socio-economic structure is the crumbling middle class. Economist have visibly neglected the back bone of the social structure. Even though several boosting strategies are applied to make it stand alone again, but every time it creates more damage than giving it new breathing.

To most of the economist the decline of the middle class is due to the decline in the prime working age from 25 to 55. They have no jobs due to unthinkable lay-offs. Or they sort to getting more education for better job perspectives or opt to stay at home for various other reasons.

Over the last two decades the American Middle class, with the American Dream is going extinct. Out sourcing and overly automation into the industries have left people out of jobs. Introduction of new technology has shattered their hopes of earning good wages, buying their own homes, provision of their family and living the dream healthfully. Rather they are entangled with the worst situations ever, the price hike, no or very less salaries, loans, unpaid mortgages, seemingly the whole generation is in debt.

It cannot be ruled out that USA will be soon like a developing nation. Peter Temin in his book, "The Vanishing Middle Class: Prejudice and Power in a Dual Economy," claims that America is becoming a nation of only two classes existing. A rich and the poor; The middle class only vanishing. He portrays utter reality in a very frightening way. He says American is not one country for all, but it has been separated into two parts, in terms of different Resources, Varying Expectations, and ensuing fates. One part of this country is inhabited by the FTE society. (Finance, Technology and Electronics – supportive industries) They are only 20% of the whole economy. (Temin) They have good education, enjoy good jobs, and sleep satisfied at night, knowing they have enough money and opportunities to cope with the challenges of life. They have every facility imaginable. Thus, they make plans influencing policies of the administration and claim to be the winners of American Dream. (Temin)

This FTE sector never or very rarely visit the other part of the country, with 80 percentiles of Americans living in dimmed perspectives of life. This is the low wage sector. (Temin) The world is shrinking and burdensome here. Dramatic layoffs make life more impractical and unexpectedly insecure. People are overloaded with debts and worried about the insecurity of their in-hand jobs. In their hopelessness they are becoming sick. Rate of young deaths and ailments is rising in the wake. Limited finances have deprived them of necessities of life. Getting good education is also out of question. People in the middle-class sector are not looking up to the

better future, rather they are worried about surviving in the present. This world is very different from the world they have seen through the lens of professed American Dream, in which they believed too. While the people of the first country are enjoying influencing, the people of this second country are influenced upon. The rule of 80/20 is applied here, the 20% are enjoying their lives to the fullest while the 80% are whimpering to get to anywhere respectable at all.

This 20% is Cash Cows quadrant. Peter Turchin,[16] said the degree of how much the common people and the elites have solidarity, made Roman Republic the great success. He says this vertical integration of the social structure is the top – middle – bottom pyramid. The measure in the vertical integration is the "degree of equality / inequality between the common people, say the 80% and the Power Aristocracy say the top 20% of the American Society. The lack of barriers between the have-nots and haves is generally the characteristic of successful empire. The more the barriers are impassable the more the empire is doomed. Thus, by this simplified version of BCG matrix we can assess the enterprise of the social structure and delve deep down into the reality. Businesses rely on the strategic thinking, and tools cannot be applied and abided by blindly. Matter of human business is much more delicate. Judging the criticality of the situation the reasonable investment decision can save the crumbling human-resource matrix.

Americanism in Scientific Associations

Realities vs. Fiction – Black holes

What are Black holes? It is said, "Fact is sometimes stranger than Fiction". (Hawking). Centuries old Black Hole Theory is one such. Black holes are independent zones in the spacetime[17] with such powerful and strong gravity that nothing, not even a particle or light, can escape inside it. (Wald R. M.). ***Black hole of stellar mass is expected to form when very massive star collapses at the end of its life cycle. After a black hole has formed, it can continue to grow by absorbing mass from its surroundings***. Theory of General Relativity[18], says that "a sufficient compact mass can bend spacetime to form a black hole". (Wald R. M.) The boundary of this dark-gravity region is called "event horizon". (Rindler).

Event horizon of a black hole has an “enormous effect” upon the fate of any object crossing it.

It was first presented in 1783 by Jon Michell[19]. An ingenious method hit his mind, calculating the masses of stars and the speed of light i.e. coming from a particular star. He guessed it could reveal its gravitational power. Michell came up with an extreme idea that “gravity of a star was so strong that even light could not escape.” That’s how, Michell eventually revealed black holes in 1783. (Wilkins)

In 1796 another genius mind known as Pierre-Simon Laplace[20] presented his theory of black holes. He also suggested that “there could be massive stars whose gravity is so great that not even light could outflow from their surface”. (Laplace) One of the German astronomers Karl Schwarzschild crafted a solution to the enigma of Black holes in 1916, by finding out that “there is enough matter packed into a small space that would have such great gravitational field that nothing could pass it, not even light.” (Benningfield)

Through changing hands finally, the theory of Black holes comes into the hands of Stephen Hawking[21], a present-day custodian of Black Holes Theory. In 1970 he claimed that radiation can escape black holes because of Law of Quantum Mechanics. He put it thus simply, “When half of the particle-antiparticle pair enters into the black hole, the other one radiates into the space, stealing a little energy from the black hole itself. For this, eventually the black holes disappear leaving only the electromagnetic radiations emitted from them, known as Hawking Radiation” (Macdonald). But even Hawking could not find out if the left-over radiation could be any useful in retrieving all the information about what went inside and what happened to those. The information seems to be lost forever.

In 2016 he presented his solution to the Black hole “information” paradox. He proposed that perhaps around the event horizon there is a “soft halo” that can store all the information of about at least what it swallowed. As according to the Quantum Theory information can never be lost. (Stephen W. Hawking).

Loss of information can leave us with a fictional idea of black hole. A dark circle with tremendous gravity, can pull even the strongest objects floating in the spacetime. Even the direst enemies can be sent to the black hole as a revenge. In 1970, first fiction about black hole was released by Walt Disney, where upon entering it another

universe was discovered by the adventurer. But this remains the fictional part and a glean in the eyes of the thinkers about these mysterious objects.

Altogether, Black holes are dark objects around the galaxies, attracting and swallowing objects crossing them. The most drastic function these dead stars are performing is gulping the objects and never letting them out again. So once something is inside, to what fate it comes, we can never know. This remains a mystery forever, as no one could dive in and emerge again to tell us what happens there.

The Scientifictional Black Holes

We are living in a high-tech world, where media is providing us with information about new inventions, new theories, new boundaries of space and new values to be adopted. But it also provides us with real aspect of our living-world, it is a DARK WORLD. There is threat of physical violence, faltering economy, environmental collapses, people living in inhuman conditions, racism, and political wars. These are normal newsfeeds of everyday life.

There is no denying this precise darkness is due to some rubrics abounded by the people of fate. Scientifictionally the very black holes do exist upon Earth too. The spacetime of the knit-weave of social structures, the rubbery field, is warped and ruptured by American Dream – Scientifictional Black Hole.

Interestingly, American-Dream-Black Hole, has momentous gravitational pull, the fifth force in the universe, and the weirdest of all. With this fifth force, *"everything is connected, everything is attracting everything."* Thus, applying this fifth phenomenon, gravity of American Dream Black hole, is pulling people around its event horizon, once they are in – the information is lost – as their individuality is lost.

Thus Einstein's, and Hawking's theory of Relativity and Radiation could be applied here to understand what Scientifictional Black Holes are doing to the people. They are behaving unseen to the world observatories. Special tools of socio-economic observation can "work better" (Gleiser) for their recognition. Our fifth-dimension theory is superseding all the cosmology theories, it is not about sending rockets and space ships but it is relativity theory of human existence. Someway, it is about cosmos, because earth is part of this cosmos. It is

about galaxies, because planet earth is also part of galaxy, and henceforth no doubt this theory is of the Universe. These Scientifictional Black Holes are Supernovas[22]. But inside these Supernovas "information paradox" is not present, means information is not lost altogether. We believe in Quantum Theory of Mechanics, where information can never be completely lost. Rather with such intensity of radiation these convey series of information regarding their existence, and the termination of the object crossing it. It has exact solution like Walt Disney movie upon Black Hole. Once crossed it, the person is in another universe, i.e. worse than the one he really had once.

Creation of Scientifictional Black Holes

In the ongoing discussion making and breaking of Stellar objects is discussed but if applied to this world, we come to know how the Scientifictional Black Holes are formed. Simple is that they are the forces of dying Aspirations. In the American Dream Supernovas, when the power of aspirations and wishes dies out, they leave intense gravity of Existential Feelings. And the man, the object in contact, touched upon the event horizon is slowly dimed away from the canvas of life.

This is Scientific Determinism[23] of social values interknit. The Americanism is deterministic, if quantum state of it is known, the other half of the hidden theory can be revealed. Same way, if the laws of pessimism are understood, the uprooting theory would automatically come up the surface. People indulged in the Scientifictional Supernova (American Dream) are caught up by Pessimism, dead hopes for their lives and future, "they never expect things to turn out well" (Botton). The world to them is not getting better but changing into worse shapes. This Existential approach creates insecurity, distrust and suspicion in their lives.

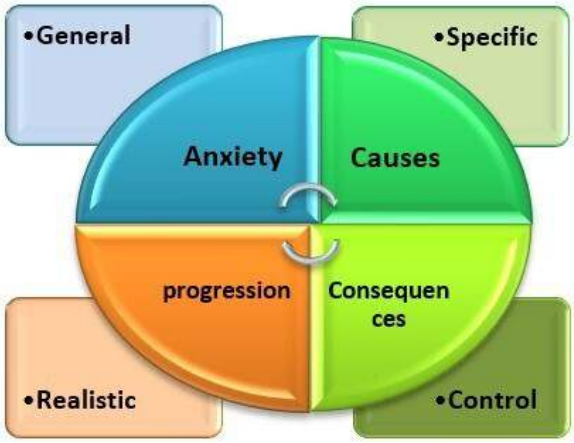
Just as the "Don of the Universe", the Black Hole, American Dream is creating havoc with its unfeasible declared opportunities. Here it must be made clear that American Dream is Scientific Discourse of others, it has been taken in with utmost affinity by the believers. Scientifictional Black Hole (America Dream) is gulping the people with intense gravitational pull the results as mentioned above are utter insecurity, leading to Atheism.

Within the circumference of Scientifictional Black Hole, the person is object as well as the subject of experiences. According to researchers, if a person strives for more success he tends to be more dissatisfied in future. Humanist psychologists also proclaim that "seeking more happiness through wealth is destined to be a failure". (Hecht). It is rule of nature, if happiness at one side increases, it tends to decrease from other side. The effects are inversely proportioned to each other. The dilemma can be intelligibly propounded by our brain. Simply the past and the future can never be better than today, the present. But brain is trained not to accept this simple notion.

Unfortunately, Scientifictional Black Hole creates the gravity of "Optimistic Bias" (Sharot). This allows human brain to go against the rule of thumb into believing that the future will be better than the past and the present. This delirium is the part of human psyche, it leads people into self-deception innocently, making them keep on striving for the rest of their lives. But here we must think, if past was not good, the present is mundane, there is insecurity about the future as well, then why not live satisfied with present and leave the rest to fate. The race is being run on the "Hedonic Treadmill"[24] (Brickman & Campbell). People are working very hard to reach their goal, to achieve more happiness through materialistic gains, but unfortunately after being failed side line one goal and tend to pick another and again on the hedonic treadmill start to race again. This cycle never ends, so complete happiness is never to be found. This race is run on the event horizon, upon "soft halo" of Scientifictional Black Holes. The more they struggle the dimmer they get from the visible sights. Near these Black Holes, the time also gets slower and slower, so the bad moments seem to linger on for quite a longer time than usual.

A priori reason of creation of Scientifictional Black Holes is not very known to most of the adoptives of the notion. In our socio-cultural environment there is constant presence of two forces or energies, the positive and the negative. We try to live as positive as we can and think ourselves under "protected halo" of positive energies. But despite this protection provided by the positive thinking we are attracted unawares towards the dark energies projected by wrong perceptions. Thus, what seems right is actually that wrong which turns our positives into negatives. Once under the influence of these "Dark Energies", one feels miserable, helplessly

drained to pursue daily course of life. Under constant impression of these Dark Energies, one feels sapped, no matter how healthy he tries to be, how much healthy sleep he takes he feels exhausted all the way. These Dark Energies infuse anxiety to the next level.



Anxiety Matrix

This Anxiety Matrix specifically unfolds discomfort about impending threats and insecurity about future. "Anxiety is a mechanism" (Sicinski) of uncontrollable potential fears, preventing one to move forward with confidence. Anxiety manifests itself in physical and emotional states. It increases "Irrational Beliefs" (Sicinski) upon being underserving, inadequate and being rejected. This emotional state does not respite here, but goes on to the extent of pushing one right into the Existential Scientifictional Black Holes – the finality of his fate.

Resultant Statistics of Scientifictional Black Hole

At one point of history, Americans were thriving with businesses and had jobs to their hearts' content. That was era of around 1940s and 50s. The belief lasted for more than a decade before it too became a stale emotional slogan for the devastated community. Whenever the word American Dream comes, capitalism, materialism, run-after race etc. jumble up in mind to create negative connotation. Suggestions for improvements come under discussion to achieve the real dream in the real sense of the word. Those who believe in the American Dream are themselves not sure if it is still a possible factor, but with some overhaul of socio-economic structures.

The illusions have blinded the pro-slogan people. Recent statistics of society in general will mirror the true situation. People don't notice the regular degeneration process, its slow and steady, and has never stopped for the last many years. The curtain of pessimism is veiling leftover optimism. The "Process of Degeneration", is only visible in Statistics of Society layer by layer. What happens when all the hope is lost? Death ensues.

Statistics show that death by self has surged to the highest level, ever recorded by the statistics department of the country, with increased number of teen agers and women. (TAVERNISE) It shows negativity has seeped in deep to control mind power, which generates images of new healthy life. Hope has been sapped. People think death is better option than living in constant tussle. Unfortunately, the styles of death have been trended too. There is self-inflicted death, assisted death and euthanasia[25]. (Claudia) The first one is self-explanatory, while the other two are assisted usually by the doctors by suggested doses of medicines or infusing lethal injections. Generally, the idea is to comply to the wishes of the people, with intense negativity. (Claudia) The burden of proof for this death trend is upon Scientifictional Black Hole. (American Dream). Particularly in America there are three methods of committing suicide, by firearm, hanging/suffocation, and poison. Of these three methods killing oneself by firearms is much easier, as the weapon can be approached easily in one way or the other. Hence, the most popular source of death. Figure 1 & 2 and Table 1 give complete picture of suicide incidents reported latest in 2014.

Method	Men		Women		All adults	
Firearm	17,910	56.40%	2,756	31.20%	20,666	50.90%
Suffocation/hanging	8,016	25.20%	2,072	23.50%	10,088	24.80%
Poisoning	3,538	11.10%	3,191	36.20%	6,729	16.60%
Fall	695	2.20%	256	2.90%	951	2.30%
Cut/pierce	594	1.90%	136	1.50%	730	1.80%
other Spec., classifiable	394	1.20%	112	1.30%	506	1.20%
Drowning	271	0.90%	161	1.80%	432	1.10%
Transportation related	125	0.40%	42	0.50%	167	0.40%
Fire/burn	106	0.30%	54	0.60%	160	0.40%
Other Spec., NEC	94	0.30%	30	0.30%	124	0.30%
Unspecified	37	0.10%	10	0.10%	47	0.10%
Total	**31,780**		**8,820**		**40,600**	

Table 1

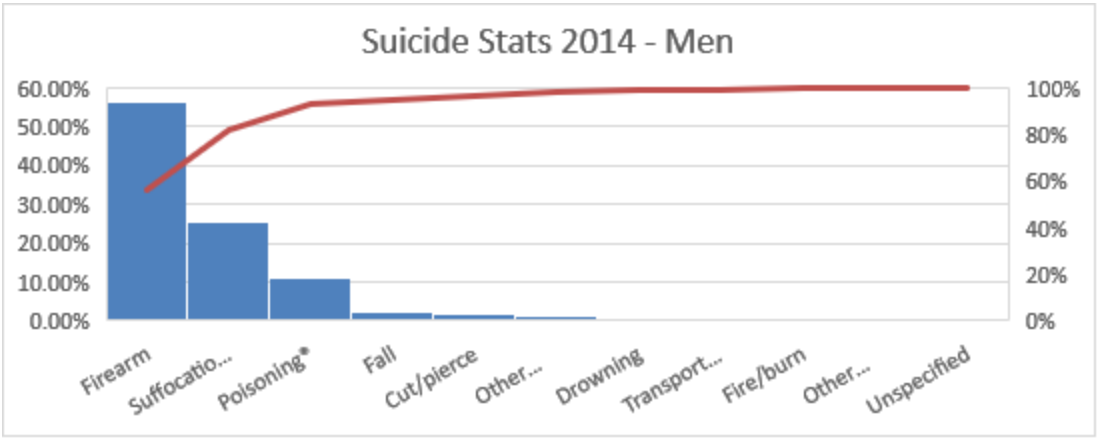


Figure 1

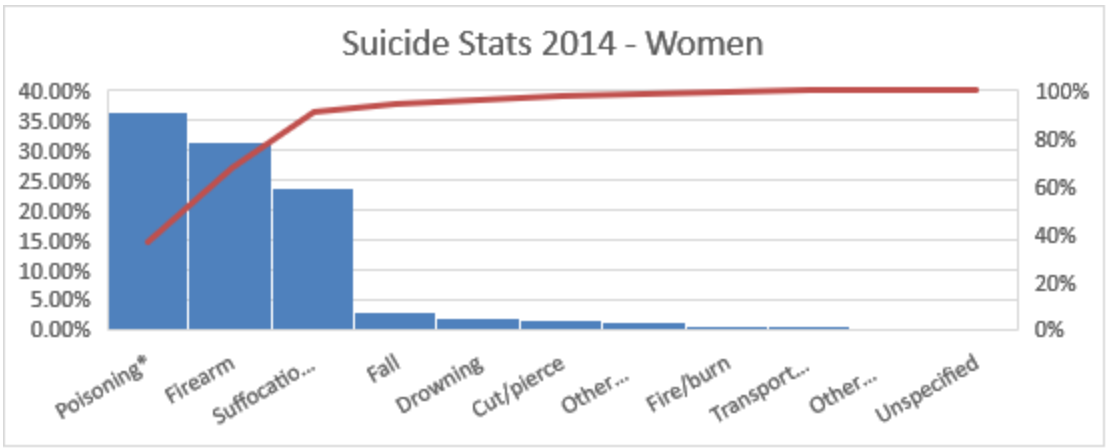
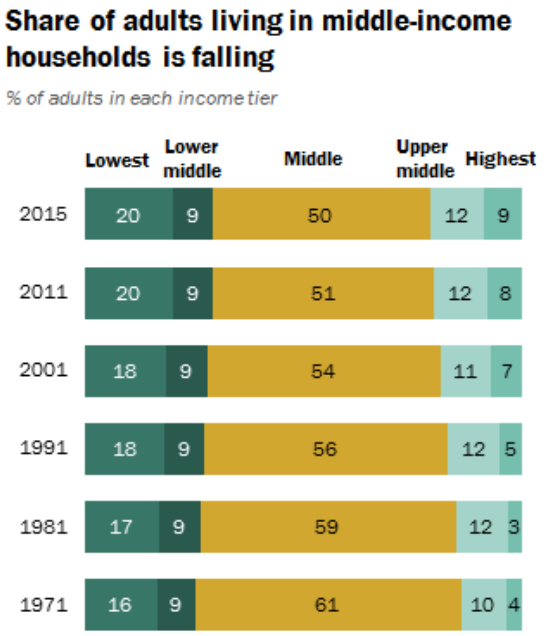


Figure 2

Data Source [26]

The impetus for death initiatives comes right from dearth of earning sources. To target middle class, the first and foremost step that has been taken with the start of this new century is heavy layoff from jobs. (Temin) Even settled employees are dismissed upon pretense of downsizing. Most of the companies announced 35,038 job cuts in November 2017, higher than the last year. (Sheetz) Consequently, upper class has grown. A big chunk of America's middle-income level has shifted towards the upper class, due to incorrigible layoff trends in middle income strata of society. (Elkins) Data says in 1970, middle class owned 62% of jobs, and upper class 29%, but now in 2014 we see the turned tables with middle class having 43% of income sources and upper class 49%. (Research) Following charts speak for themselves.



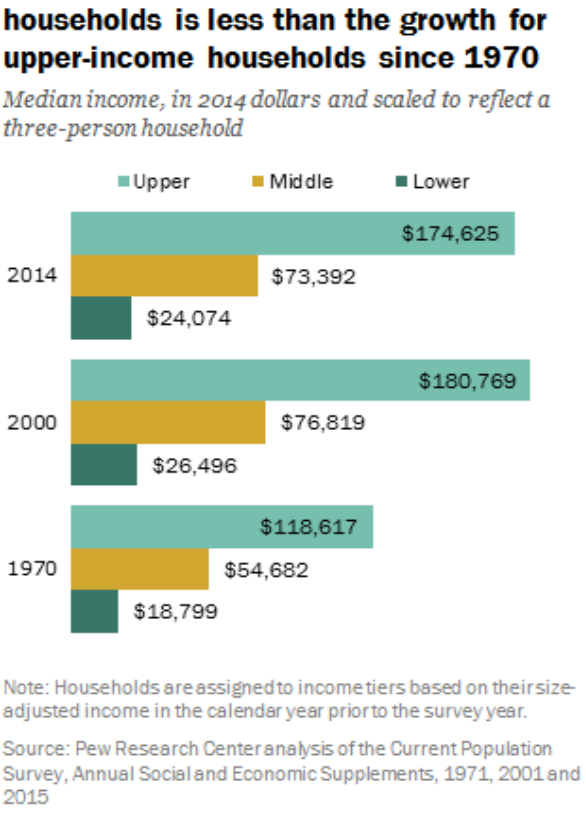


Chart 1[27] Chart 2[28]

According to Chart 1 and Chart 2, American middle class is being squeezed to the level of intense desperation and dejection. In such situation it is not non-customary to think what would be their next step. Looking for alternative sources of income to meet both ends, or ending the life, to get eternal peace of mind. Total exasperation has created scenic panorama for these people. They think taking life is much easier job than being alive in and face the day to day teething troubles. Unfortunatley, SBH are created in the wake of dejection of middle class, turned lower class. The unfeasiblity of American Dream is more unmistakable evidence for the middle class, than anyother. Most of the aspirations are broken down in the same level. People live from "paycheque to paycheque". (Gabler) The reasonable settled are smashed and deformed faces inside. The face off society has created such forceful black holes, instead of creating realistic opportunities for people to hang on for rest of their lives. This "financial impotence" (Gabler) has drastically taken hold of most of the social stratas.

Another nail in the coffin for the people is Decline in jobs market coupled with decline in the aptituded of getting professional degree, or even high school certificate. It is human pysche, if a person is too much dejected, he capers trying hard, and lives a life, not expected by any human being. Degenerated minds don't develop civilized social structures. Thence the root cause of all the troubles is lack of financial opportunities. For the growth of healthy minds, financial liberty is must. If this liberty is taken away, the urge for living diminishes gradually.

Resulting mental illness would become a nuisance in the society and would lead to lower labor productivity[29]. The Labor Productivity measures the overall contribution of social improvements over a given period of time. (Sprague) Thus it is very important to measure it. It shows the living standards, improved or deproved, by indicating the participation of people into the economic system. (Sprague) If productivity is at the upper side, the economy is comparatively more efficient in the production of goods and services. If the scenario is opposite, there is more unemployment in the society, diminishing income sources. (Sprague)

Chart 3, plots the exact situation of labor productivity. In this chart the labor productivity rate – in red – is the lowest growth rate in the current business progress. Most significant growth rate is at 1.4%, a 2nd lowest growth rate in the "historical period". Growth rate of hours is also very low i.e. 0.3%.

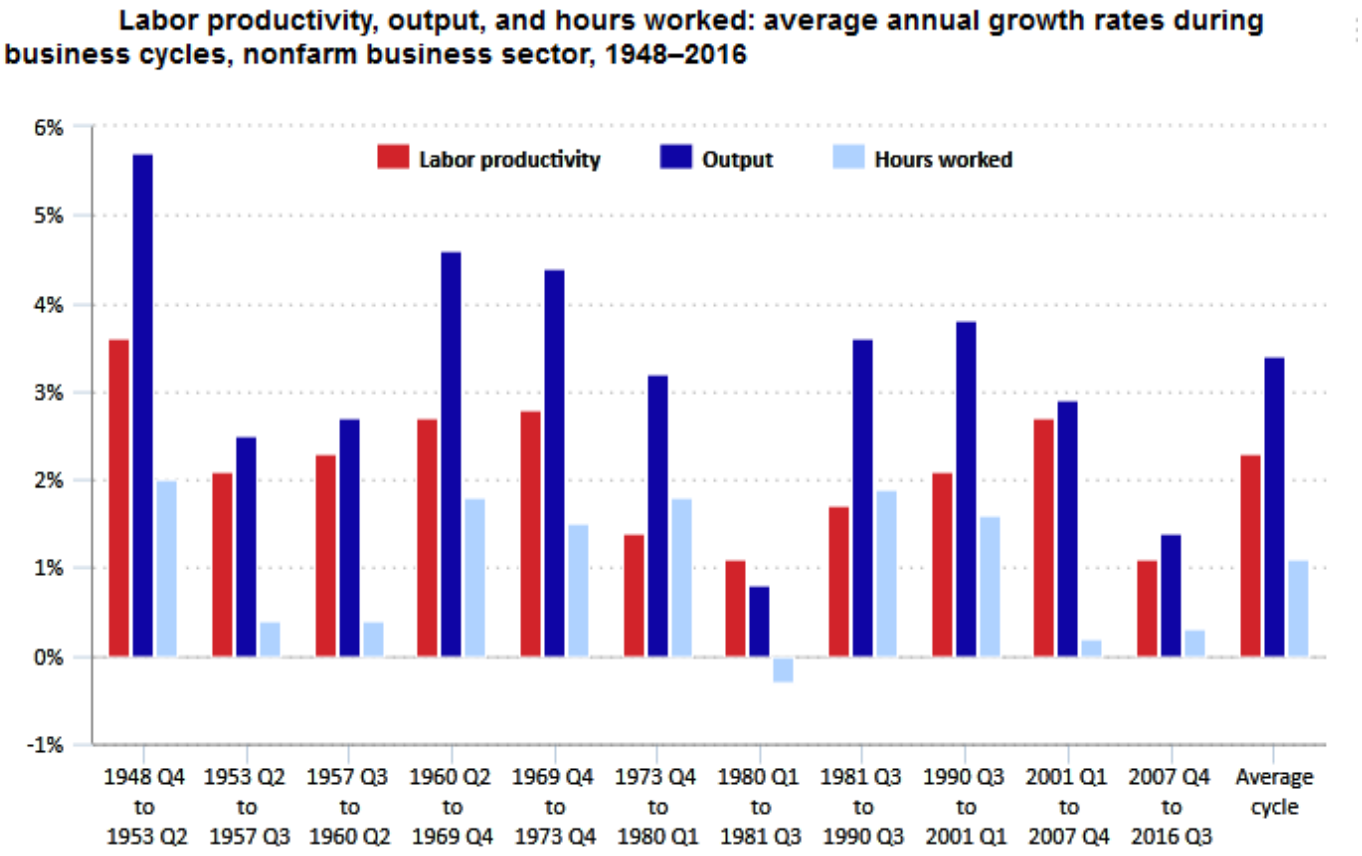


Chart 3 [30]

This specific chart also shows the alarming state of labor productivity growth rate over a business cycle. Marking the reality that working stiff in America have to work for more hours in order to earn enough to spend their lives neck to neck. Secondly, these "Income Gains" (Sprague) are ultimately be the death knoll for these people. Earning till the last drop of blood is not a wise gain. The people should wisely look into the matter, as these figures of labor productivity would ensure the prosperity trend of future generations. (Sprague)

The Analysis of the Obvious Statistics

The analysis of the above discussion is not void of surprises. It strikes alarms to the fullest to wake us up from the stupor. It is much related to the acceptance factor. Our minds can develop "Factor-Awareness", or reject the "Obvious-Factor". Mind plays the game – over and over again. The winners get calm upon "Factor-Awareness" and the losers fall easy prey to rejection of "Obvious Factor". Hence Mind is what frees us or fetters us.

The American nation is an obvious victim of this mind game too. The real statistics show how The indefatigable America has gone down in sustaining human power. America has seen more shoot downs in the recent year than in previous decades. In the first seven weeks of the year 2018 there have been eight mass shooting incidents. (Beckett) Recorded ages of these culprits are 15 onwards. (Beckett) So the teen is more affected community of the country.

According to Gun Violence Archive[31], there are 19,190 incidents uptill 3rd May 2018, related to Gun-killing, either killed or self inflicted (Archive). Hence despite restrictive measures, though benign, taken by the Government the guns are easy access to end someone's life. But is it possible that these laws could control the inner restlessness or dissatisfaction of the people? There is a big question mark on the face of Law. These very laws have created a faction to defy laws. The restricted community needs a break, they need a curative measure to solve the problems they are facing intangibly.

They need a way out from the Scientifictional Black Holes. Before they are sucked in, some practical steps are requisite on the part of the Big Think Tanks. Rather than giving new dimensions to economy with remedial plans for saving middle class from the Scientifictional Black Hole, the new administration presented "Pro Industrialist Tax Plan" early this year. According to Phil Ting[32], the new tax plan is just a "tax giveaway" to the big corporations. (Nichols) So the alarming state of suicides ranging from 15 to 50 years is just any other social issue to be addressed in particular.

Rising number of shootings sprees, suicide and job layoffs has created a financial desperation and piercing insecurity especially in middle class. Availing public facilities has put a heavy toll upon the people. Mental stress

has so cornered them, that killing oneself is the only option left which they can avail with or without anyone's consent.

Chapter Four

Discussion – Implications of American Dream

Existential Americanism

Reality is that which, when you stop believing in it, doesn't go away.[33]

After World War II up till 1950s people hotly pursued real material happiness. Civil Rights movement in 1960s quite effectively took care of life & liberty. But the real face of the society is exposed by Arthur Miller, in his award-winning play "Death of a Salesman". Willy Loman – his spokesperson – speaks for the common man too, for all the social problems and the injustices. He is common American incarnate. The problems faced by Willy could be the problems of anybody. Anybody can be the victim of injustice of the American Society. Any innocent man who wrongly believes American Dream is for everyone.

Focus of the play is on getting riches with prestige and success. This thirst for money is a routine drive of present-day America, but this continuous urge to "consume and possess" has a staid motive. The "mortality" of Humans – and the desire to be utmost resistant to death. This desire fuels the quest for more wealth and possessions. Religious ideals are things of the past now. Religion and the life hereafter were the best guides to lead a satisfactory life. But now money and materialistic approach has taken the place of God. Though the sense of mortality is there, still we are running a race to attain more money and material objects. Not only to make our lives comfortable but to pass on to our family, so our name lives after we die.

Willy Loman is every man running after materials. This tendency of denial to inevitable death is contrasted by the death of the protagonist. The proof of futility of all human attempts to deny and defy death. Deep down in every human being is the inherent fear of death. "The fear of death is natural and is present in everyone." (Becker E. , 1973) It results from the feeling of being nowhere, having meaningless life. When existence is in void, all kinds of fears come residing in human beings. This fear has paralyzed the humans because they are not

living a life, they are racing a life – collect objects before it is too late. This intense resort to materialism is the ultimate cause of anxiety. It is poisoning the lives of people that instead of gaining happiness they are unhappy, more immersed in the void created by their infinite freedom packed existence. It is "Lethal Consumption: Death-Denying Materialism," "Human beings are... in constant danger of being incapacitated by overwhelming anxiety". (Solomon, Thomas, & jeffery, 2004)

In effort to escape from their meaningless lives they submerge into overwhelming terror. Eventually humans form "cultural worldviews" by creating ideals to make death less scary and less – REAL. This culture reflects ways to lie about the nature of reality. If everybody will lie about the same thing it does not seem to be a lie. (Becker E. , The Birth and Death of Meaning: An Interdisciplinary Perspective on the Problem of Man., 1971) Leaving belief in God, the world has now become desolate, unkind and full of anxiety. Religion is hope; now people are not looking at religion for their sustenance rather they look to other sources for making them assure the death is something unreal, and for the justification of accumulation of more money and valuable possessions. We are filling our banks to lavishly spend to avoid the reality of death. "God isn't dead after all.... God has metamorphosed into money and materialism in contemporary society." (Solomon, Thomas, & jeffery, 2004) It suggests the money lends such power and lust for power that man becomes all-powerful to defy fears. "All power is in essence power to deny mortality." (Becker E. , 1975)

Existential Philosophy tells that a man is standing on a cliff, a sense of disorientation and confusion clouds you. Not only are you afraid of falling, you also fear succumbing to the impulse of throwing yourself off. Nothing is holding you back. Dread, anxiety and anguish rise to the surface.

There is no difference of opinion about the fact that we will all die one day. Those who deny this reality find it discomforting to accept. Our social life has been greatly affected by such refusal to the acceptance of reality. Life is given to be lived. But how we live it, depends upon us. Existential isolation, Death, ultimate freedom, and meaninglessness of existence are the central factors affecting our existence in this world. Spirituality of existence has been pawned for race for status and possessions.

Empyrean ideals are substituted for lustful acquiring of wealth. As, death cannot be shunned, people fear the social isolation because the feeling of life so meaningless is such intolerable for simple human minds. Man must be the part of the human herd even though he has immense freedom of choice. But along with the freedom of choice there is inherent determinism as well which makes the options-list more exhausting and in the end no other course is left except acceptance of fate. No doubt, the cognizance of each one of us sticks to the autonomy to go on with life. Forcing himself to life the individual satiates by catching another string of breath. There remains no distinct meaning of life. All that is there is what the environment offers. In this state of mind egocentrism sprouts to make every person unique. When a person determines that there is nothing in the moment of life and that any action taken can be upon valid state of things, he rejects that any meaning is left in living a life.

This existential existence is just the acceptance that we are extremely alone, straggling, bumping in the utter darkness to find our way in a world, which has no sense itself. In this unnatural dilemma the people possess the free will to make wrong choices.

Political systems in such state of minds make void deeper. The vacuum of unsatisfactory answers increases individual disgruntlement. People try to embark upon the journey having the idea that social structure would put them en route. It only illustrates their foolishness; that big multitude has resigned their fate into. All the promises and pledges are meaningless and just a playful rhetoric.

It is so asinine to acquiesce in to the phony social structure that drains up your identity and dignity. That is exactly what the people enamored by American dream do, because they have freedom to be so foolish. The reason why these social animals are so vulnerable to the phony charms of political systems, because they are afraid to be left alone. The entire dependency culture is founded upon the illusion that social mobility is possible within the very system of financial argy-bargied. How deeply the vassals of the government are imbued with the deceit of this notion is not unimaginable. They get a full salary at the time of retirement or any other reward, they are blindfolded to express their gratitude and stay loyal to the system, whose purpose is to make

their lives existential to the very roots of their existence. It leads to denial of their identity. They work, when asked to, and stop when ordered to, never have spare time enough to brood upon the way of lives they are leading. Tuned in to pattern, the crisscross of monetary ambiguities.

Life is not meaningless, but these working stiff work for late hours and make it meaningless for them. By the end they realize it's too late to turn back. They are threat to their own selves not to state. The State does not fear death, it survives at the cost of lives of public, who so idiotically submerge into the artificial social structure. How can it give them real life when it is based upon the disrespect of their very existence? This void and meaninglessness push people to forego their true freedom for servitude.

To diminish the isolation the common folks, kneel to the cruelest elements of the society, being exploited to the fullest by the frauds of the capitalist system. Existential freedom is a lethal bullet that murders the identity of the person. Running from this meaninglessness people try to acquire wealth. More wealth improves heath and cures diseases hence literally life is prolonged by money. Symbolically money defies death. In the context of above discussion American Dream takes a whole new dimension. It creates society's urge to deny and defy mortality. Nevertheless, people think of the American Dream to improve life style and for social mobility. American dream says there are endless opportunities for a man to achieve his dream in the land of America. However, the notion of a self-made man who works 9 to 5 with over times, he has a right to own a house, a car and all the necessities of life to comfort his family. Under the excuse of American Dream, modern man is denying the fact of mortality, by getting a house, car and all the necessities.

Existentialism has four elements: dread, despair, death, and dauntlessness. The more Americans are following American Dream the more they are becoming materialistic and afraid of their freedom, they have incapacitated to trust themselves. George Cotkin[34] shows there is an existential strain in American Culture, there is anguish and despair

American Dream – Psychological Aspect

Depression is a famous term to describe a type of mental illness. People refer to it and categorize it according to their experiences or the general talk of the society. One possible source of depression is "existential". That a person questions his / her life, the meaning of it, the purpose of it and then ends up in depression when no answer is found.

Philosophy of existentialism says, human beings search for meaning and purpose of their lives internally, through the course of their own choices. The desires and the ways they pursue their lives. They are free beings and are responsible for their own happiness or otherwise. Meaning is created through these courses followed in life, in work, in religious pursuits, of family and relationships etc.

"Existential depression" can be caused when a person faces the drastic issues of life, death, free will, and ultimate meaning of life. Having the ability to corrode mind of affected person with such questions as: Is there someone to understand meaning of existence? Is there someone who can care about us? Does God exist to listen to our predicament? There goes a sense of hopelessness about everything.

Let's have a peek into the countries with highest rate of depression victims. The first thing that comes to our mind is that third world countries probably having the highest number of depression patients. But we must rethink. USA is top of the list in the world, 9.6% of the total population falls victim to chronic / minor depression every year. [35] About increasing rate of depression in USA, Mary Guardino, founder of New York based Freedom from Fear says, "We have come to believe in the U.S. and accept that this is a medical disorder." USA has more violence in schools, work places, market places, household, a much higher rate of murders, and more car accidents than in any other part of the world. There is higher rate of anxiety, post-traumatic stress, and all due to the pressure of achieving the right legal, socially induced level of American Dream. The extreme wish to live a healthy and better life, obviously through hard work and earn dream fortunes. "It sets people up for failure," Kessler[36] says.

There is significantly lower rate of depression in some of the Asian countries. China has 2.5% in Beijing, 1.7% in Shanghai. Ukraine has 9.1% rate perhaps due to political upheaval, France is third on the list with 8.5% followers of American Dream, after comes Netherlands and Colombia.

Obviously, life has become a Game of Chance. One must play one's turn and expectations of winning keep one optimistic about life. This "delusional optimism" lowers the depression till the reality is exposed sooner or later. By the day end delusional optimism turns into crap, people take solace in alcohol, drowning dreams and hopes. Unfortunately, this delusional outlook of life is also a serious mental disorder, which finally ends up in suicide.

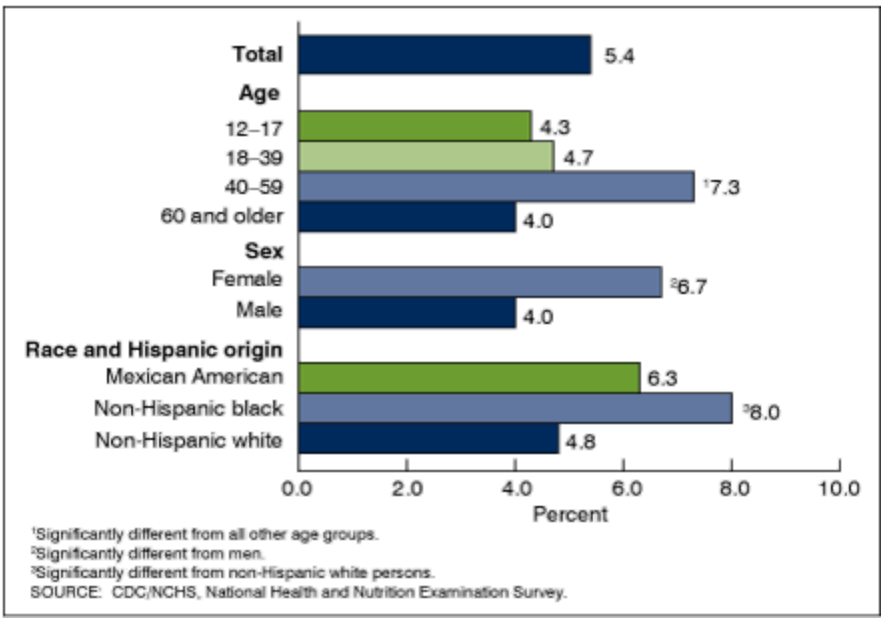
More than 1 out of 20 Americans of 12 years or above are reported to be serious depression patients. (Pratt & Brody)

Percentage of USA citizens having depression (mental illness) according to demographic characteristics. (2005 – 2006) (Pratt & Brody)

	Percentage
Age	
12 – 17	4.3
18 – 39	4.7
40 – 59	7.3
60 and older	4.0
Sex	
Female	6.7
Male	4.0
Race and Hispanic Origin	
Mexican American	6.3
Non-Hispanic Black	6.0
Non-Hispanic White	4.8
Total	5.4

Table 1.

Figure 1. Percentage of persons 12 years of age and older with depression by demographic characteristics: United States, 2005–2006



These numbers are truly a nightmare. According to high official in the USA public health, David Satcher[37], half the population of Americans do suffer from one of its type or another mental disease in their lives. It can spread like an epidemic. Though figures are terrible in table 1, yet these are not very unexpected. After the shutdown of mental hospitals, there is wholesale presence of mentally ill people on the roads. It is also said that people no longer have control over the course of their lives, the wretchedness has reached its peak, doing something "crazy" to them.

Depression leads to another disability like committing suicide which is defined as "years of life lost to premature death and years lived with disability of specified severity and duration." According to the statistics, 5th of all children has diagnosable mental disease, 5% suffer "extreme functional impairment", from ages 18 to 54, 15% are the victims of anxiety, 7% mood swings, over 1% schizophrenia. Depression statistics as according to Table 1, have higher rates among people of age 40 – 59, prime time to achieve their American Dream. At this age bracket suicide cases are reported too.

At this stage at least, we know why so many people are victims of one or the other type of mental illness. The stats upon mental illness are not as frightening as statement of USA health department, "the precise causes of

most mental disorders are not known." This is not the case, we are duped. If the cause of the disease is made public, it would definitely somewhere point out the American Dream the main root cause. In the broad spectrum of mental illnesses there are biological, psychological and socio – cultural factors. Leaving first the other two on the continuum are the focus of the discussion here.

We might say, that you must be the part of the system in order to be mentally sick. We, broadly speaking very well know which factor is decisive in causing the psychological issues. Instead of addressing the cause of the disease, medications are given. It is not the success, rather failure, of the medicine field when we say the cause is not known and medication is given – stark contrast. The use of powerful meds in psychiatric treatment, is also the matter of concern. Will it not worsen the situation, when only the symptoms are being treated with cause not sure? This is the stigma of the social system – cruel and insensitive to the human needs. People are given tranquilizers to stop them become a trouble to the system. An average American cannot get psychotherapy, here drugs are much cheaper. It is a cheaper way to quieten the dissatisfied population.

Shockingly, every 3rd person of all homeless have a severe mental disorder. The cohort analysis[38] says, there is huge number with mental diseases, deserted into the community with a little care for them.[39] To align this picture with a bit of hell is that many of those dumped mentally ill people are destined in jails, about 200,000 of them, among them 10% have mental disorders.[40] Psychologists have repeatedly referred to socio-cultural factors as the main cause of total human mind disorder. The existential factors related to the environmental factors cannot be ignored. An old saying fits here, "there are none as blind as those who will not see". True, you are healthy in the society if you function with delusion factor, and if not mentally sick. The health and sickness are developed through social values. The data stats show, it clearly has some correlation with the "waxing and Waning" of the social pressures, which causes the neuro – breakdowns in the individual's brain.

Have you ever heard it from the horse's mouth that this epidemic of mental disorders in Americans is due to American social norms? You probable would never. Who would be there to lament about the American Ideology, a determining cause. America – the most advanced society, the apex of civilization, is responsible mainly, for this epidemic of mental disorders. If a person cannot perform high in this society, his mental health

crashes, so where lies the fault, the individual capacities, his genes. But what would we say if the number of such mentally ill people goes on increasing year after year, and finally half the population is the victim? What is creating this epidemic of disease – the sick people or the social values? We must recognize at this juncture depression or such mental illnesses are not man induced but socially induced. Very well understood, to prevent such disorders, overall change in the social order is necessary. In other words, mental illness is not a public health problem rather it is social and political issue.

Even if practical steps are taken for the prevention, it cannot be cured possible half of it until and unless the political system is overhauled. A good in this respect cannot be expected from the high authorities of the society, where there is destruction of the welfare institutions producing more children with hereditary depression and mental afflictions. Matter of concern right now is that as the epidemic goes on the money get short in the society for its proper therapy. If the corrupt system is there people would go on living in the sick society where only first aid will be provided to cover their "psychic wounds" to put them again into the vicious cycle of production and produce. Truthfully there is no cure for this social mental disorder.

American Dream – could be the principal cause of all the mental / social illnesses? Perhaps the extreme dejection, desperation, loss of hope, and utter unhappiness lead to exasperation which turns into mental affliction ultimately changing into psychic-disorder. This is obvious if social structure is looked upon deeply.

Social Class – Acceptance Or Denial

Willy Loman was the victim of social vicious cycle, permeating discontent of stature in social strata – failing to meet he commits suicide. Victim of Social Strata - This could be the destiny of every man, as Willy represents every man of society, Loman family is every post war family living in nostalgic good old days. Their retrospective behavior suggests mental affliction when human mind is slowly degenerated into depressive isomerism, ultimately forced to take extreme, life – threatening step. But this very concept of social – class is not consistent with the American - Dream - like society where the individuals are supposed to be having free will, with vast arena of opportunities to materialize success by their natural inherent potentialities. Although it is more a myth than a reality most Americans don't readily accept this faucet of American society, which sucks

all dreams rather than fulfilling them. Having no choice, no denial the fact they end up in one or other kind of mental disorder. The facts are repressed, by switching "fiction for reality". When social class is in question, it is better understood if parted into two parts – behavioral social class, and the ideals of the social class. These are two different aspects of American Society. People living in such two faceted social class system can be compared with iceberg. The stunning revelation is that 90% of this iceberg is hidden below the surface. The concealed part, though hidden, is the most dangerous aspect.

The example of an iceberg and the social class can be better explained by the trans-Atlantic luxury liner – The Titanic, which sank into bed of the ocean in 1912. The mighty Titanic had class system too. The official record shows only 4 out of 143 female passengers lost their lives, in the first class. From the second-class passengers, out of 93 only 15 women drowned, and from the third class 81 of 179 females lost lives, they were ordered to remain where they were on the gun point so that the lives of the elite class could be saved.

The same stratification is embedded in the American society, though there are cherished beliefs of equality, the actual social structure is not egalitarian in its ideals. This is ignored by the subtle relationship with the society.

Willy by his suicide disclosed the social stratification strikingly. But can we say the most affluent class is not having any mental disorder? The answer is negative, the class I consist of businessmen, leaders and professionals has its own mental diseases, they are the victims of affluence, and opulence. The class II, the middle class educated, managers and living slightly better life-style, have also been a problem to the society after a time when their dreams are crushed soon. The class – categories do not stop here even there is class IV and V: the working class and the semi – skilled uneducated laborers living in worst condition one cannot imagine. The miseries of class – system does not end in just categorizing in segments as per work. Their medical issues are also treated according to social class. In sum, the people are influenced in the social structure and the decision about them are taken, significantly according to the social class – status.

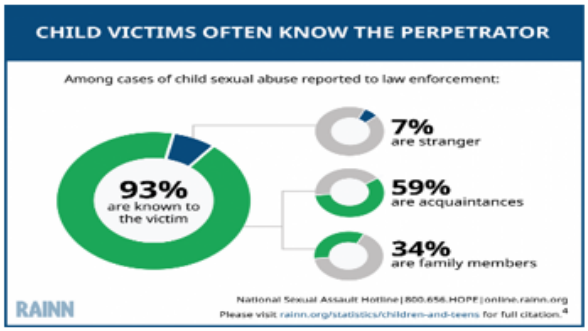
The psychological issues are distinctly related to the class system. Even the higher class has psychiatric patients in good proportionate. But the relation is directly proportional, the lower the class, the higher and the rate of

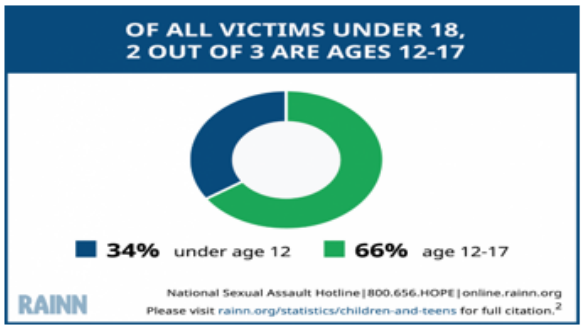
psychic disorders. From Class I to III the psychic disorders are relatively low. The sharp increase is noticed in IV to V which indicates that social set up is congenial to the rise of mental illnesses. The levels are remarkably high. The psychic clinics are also associated with the class status, to the augmentation of the pitiful situation. The higher classes receive more focused and longer treatments than the under privileged class. The elite get psychotherapy, and the lower get directive therapies which makes their mental condition all the worse.

The Psychosomatic – Dream

The primary cause of the mental illnesses is the utmost unhappiness. The state has become global creating socio-psycho-dream. Psychosomatic – Dream cannot be necessarily American Dream but the Psychosomatic – Dream can be the prized American Dream. The followers of it don't perhaps gauge the situation right. Their generations are diseased. According to the Autism and Developmental Disabilities Monitoring (ADDM) Network Autism spectrum disorder (ASD) is alarmingly epidemic in USA.

As per initial reports from the ADDM Network, the ASD has affected children aged 8. (CDC, 2000). According to the reported data, the number of ASD children in 2000 were 6.7 per 1000, 6.6 per 1000 in 2002, approx. every 150 children aged 8. 8.0 Per 1000 in 2004, 9.0 per 1000 in 2006, 11.3 per 1000 in 2008, 14.7 per 1000 is recording in 2010. (morbidity and mortality weekly report, March 28, 2014) ASD has led to drastic effects upon general mental health of the children and obviously when they come to maturity e.g. there is risk of drug abuse, sexual abuse, and ultimately suicide. It is estimated that 1 out of 6 women are sexually abused any time in their life. 22% of male are sexual abuse victims. Hence the pregnancy rate in teenagers is alarmingly high and a matter of concern. In every 8 minutes there is complaint of child sexual abuse.





Suicide factor – self-inflicted harm is also prevalent in the society. It is reported that suicide was the 10th leading cause of death in United States in 2009. According to psychology suicide is abnormal human behavior, when the victim tries to hurt himself owing to mental stress, social values, and under the influence of various psychological factors. Overall suicide frequency is comparatively low in highly educated class and red alert is the lowest educational class.

Additional Facts About Suicide in the US

- The annual age-adjusted suicide rate is **13.26 per 100,000** individuals.
- On average, there are **121** suicides per day.
- Firearms account for **almost 50%** of all suicides.
- Men die by suicide **3.5x** more often than women.
- White males accounted for **7 of 10** suicides in 2015.
- The rate of suicide is **highest in middle age** – white men in particular.

Data source [41]

Thus will it not be wise to say the dream is driving people insane? What they would not do to achieve it! Be the wishful Americans the world would love to see and follow. Looking at the psychological level we kind of question the social values. The great American Dream is founded upon the slogan of Declaration of Independence. “We believe that all men are born with these inalienable rights—life, liberty and pursuit of happiness.” (Jefferson, 28th June 1776). The source of the American Dream seems to be the innovative mindset of the 18th and 19th century immigrants. They came to America to start anew, adopt a better life style, to have their own piece of land. But the land slowly rented out, developed into massive cities and wealth started pouring down. The whole scenario of American Dream changed and possible potential reality became a dream only. The dream did not show up as people wished, it converted into the myth that destroys its followers through and through.

American Dream – Off – Spring Of Capitalism

Creation of more wealth by the utilization of wealth.

Lets deal with the origin of capitalism and the underlying meaning related to it – real and or conceptual. From 12th to 15th century, there was a feudal society, with self-supporting economic system, and it was based regionally. It had a unit of a town and some surrounding districts having agriculture as their main occupation. In that small economic system, peasants were forcibly employed to work on the farms of landowners which they kept erecting their own shelter upon. But in exchange to their services they had to part from their total produce a lump sum as rent. The leftover was sold in the market. The high gentry in the market would take up all the produce from the landowner and the peasants. The surplus of all produce they traded for luxury items.

Town became hub of industries – the head of the workers would manage all the production only with the family members. The guild was supposed to be only for the skilled workers. They used to own a small shop, and controlled the market by controlled production, which kept the price low as there was no competition. They had monopoly over production, sale and price control. These guildsmen had a luxurious life style.

Evolution of Merchant Class

This slow monopolistic economic system continued till 16th century. New venues of earning had been sought in foreign trading. Trading brought a new social class, class of merchant – capitalists. This new class increased their fortunes by buying cheap foreign goods and selling on huge margins to the European gentry. European countries achieved economic boom by levying heavy taxes on the export of local produce. Colonies were established, with new rules of banning trade with foreign merchants. Only under export taxes the merchants could sell goods to foreign traders. This practice not only enriched the merchants but also the European colonizers, as the former would get huge tradeoffs and the later would enjoy the income through taxes. As the trade expanded its horizons the surplus of money brought inflation in the economy. The century witnessed price hikes in different items of routine consumptions for the first time.

A huge presence of foreign luxury items allured the gentry to buy them, for which they needed more money. The feudal lords started trading their agricultural produce directly and gave more land to the farmers on rent. Thus, they produced more wealth to enjoy their lives. Indeed, lust of more luxurious life tended upon them. Creating full-fledged capitalist society – capitalist farmer bloc.

Capitalist mindset dramatically changed the social relationships. The farmers were evicted from their lands forcibly by the landed gentry to cater to the rising demand of industrial raw materials. The evictions became the order of the day as more money prospects were visible to the aristocracy. The impact of which is even felt by many of contemporary writers like Thomas Moore.[42] Some very candid remarks were given by H. Stafford[43] in his writings.

"Gentlemen do not consider it a crime to drive poor people off their property. On the contrary, they insist that the land belongs to them and throw the poor out of their shelter, like curs. In England now, thousands of people, previously decent householders, now go begging, staggering from door to door."

Emergence of Capitalist Business Structure

The market patterns changed dynamically affecting production, the demand and the pricing of the goods, changing with it the whole business structure. Dawn of 17th century brought with it the new aspect of market – capitalism. The business men or the merchants who were best known as the "buyer uppers" connected the consumer with that of the producer. By degrees they started placing orders for their desired items, paid advance. They supplied raw materials to the industries, first and then hired workers to produce finished goods. The idea of waged workers or the working stiff changed the status of buyers' uppers to the capitalists. The merchants only made money by trading items, but the capitalists owned the business entity and well controlled the means of production. That is the first stage of capitalism – a system interwoven with capitalists and the new social class – the waged-workers. With the new market structure, the political scenarios also changed. The state always had interest in the tradeoff and economic well-being. There was need of money which they acquired through taxes, customs duties and by interest upon lending state loans. New colonies were conquered to

capture new markets and maintain the monopoly globally.

With the proper establishment of capitalist market people were unwillingly dragged into hostile conditioning of labor laws. The new capitalists pressured the producers to increase their production to earn big profits. They took support of the State to exert pressure on the workforce who were forced to give their services in the extremely competitive atmosphere. State passed laws in which maximum wages for the laborers were fixed. The basic aim for these laws was to prepare a much-disciplined workforce to cater to the needs of capitalists. With the advent of new legislatures, the less skilled populace, comprising ruined peasants and craftsmen, turned into beggars, and vagabonds. The State was really harsh on them and crushed them with iron hands, even to the extent of execution. A new shape of social structure came up with labor laws, fixed working hours, holiday times and days of festivity. Normal human lives were tuned into robotic life, where they thought of only work, earning enough money to feed the mouths at home and then die unsatisfactory or satisfactory by luck.

Transformation of Social Relationships

By the advent of 18th century the transition from feudal economic system to the capitalist industrial society was complete. The aristocracy had finally declined with the collapse of the feudal system. A small form of manufacturing units – factories developed, the owners being capitalists. Still the man power was an important factor of production, as there was very little machinery in use. The factory-system gave capitalists control over the lives of laborers, tight schedules were introduced to achieve more production, on less. Workers became skilled by working upon one module of production. The work done became monotonous, as for years they worked on the same component. Though it was a lazy monotonous type of work for the laborer but to the great advantage of capitalists as they gained more by the skill and speed of the workforce. Gradually, this division of work snatched the sense of meaningfulness from the workers, they were no prouder to be the part of the whole process of producing the finished product. By these alterations in the nature of the work, social relationships also changed drastically. There came into being two classes in the society, the industrialist-capitalists and the waged labor force.

In other words, there were two classes the exploiters and the exploited. The capitalists gained huge profits by exploiting the workforce to the maximum. Under the factory scheduled and labor laws normal life of the laborers changed too. Even in the feudal system they had a little freedom to live their own life, which was swapped in new manufacturing social system. In factories they remained on the mercy of the capitalist who owned the tools, the place and the payroll. They were not the means of production but shrunk to become the units of production. A new kind of slaves and slavery evolved – the waged slaves.

Industrialized slaves gave their heart out in producing profit margins for their capitalist capturers. But in the process lives of laborers became mechanical. An army of human machines was created who neither had their voice nor the guts to rise for their rights. To ask about the surplus of margins that were being saved and only nominal was paid as wages to those who created the luxurious lives of the capitalists. Luxury vs. poverty, and happiness vs. desperation became the core accepted values of the society.

Adding wretchedness to the lives of workforce, by early 1770s new machines came to replace man power, the production rose to unprecedented level. New buildings were erected to meet the needs of space for the production boom. Again, the burst of industrialization swelled unemployment. Most importantly, the capitalists owned the means of production but also the production of relative knowledge, e.g. the owner of the newspaper owned the printing process, the sellers and the network of distributors. They had full control over the dissemination of information. To protect their own interests, they had invested in the political system also. Directly or indirectly political parties came under influence and protected the capitalists by spreading an ideology very subtly.

American Dream – in the wake of Materialism

The huge profit margins charmed the States and epidemic of industrialization spread globally, with all its evils. One of the evils is extreme unhappiness. This seems to cry out from the state of people living in the industrialized states. It becomes so clear that the foundation cause of unhappiness is basically the capitalism. But perhaps the most unhappiness is found in the land of American dream. The images of happiness are found

oozing out of the social structure. The TV show, the movies, and other types of media.True that the bad news gets viral soon and attracts attention, when it's embroidered in pretty words by the mass media. Generally, people have been so indulged in being the part of unhappiness enveloped in happiness, that a basketball game gets more attention than the emergency of severe causalities, humans are killed for saving animals. As kindness to the animals is more important than the kindness to the fellow humans who could be your competitors sooner or later. The veneer of happiness is never disturbed in American society.

In this official ideological system there is no class system, there are only groups of losers and the winners. The winners are achieving the true spirit of American dream. But in fact, everyone is running after a mirage. Thoreau some 150 years back, saw the true face of Posey happiness; "the mass of men lead lives of quiet desperation". (Thoreau, (New York: 1981),) Since the time, this sophisticated mirage is alluring people towards them. With this winning thing desperation has intensified to the level of insanity. Let's have a look at these facts for a while to estimate the real drastic situation. USA has the longest working year in the guild of industrialized countries. The average American couple is working 15 hours more than in 1979. (Economic Policy Institute) Working for more than 55 hours per week and rest at home, what life an American has left to live for himself? Such routine has turned Americans into machines, they work till they no longer stand up. After all this sacrifice of almost all of their life time span, they have still very less, the standard of living not improving at all, and the divide in the class is all the more perceptible. People are bound in slavery to do job without putting their hearts in, on the other side, they are afraid to lose job, their only means of survival. Distressed and soul less minds have destroyed family life as well, because people are emotionally devastated. Relationships fail due to pain and misery of raising a family.

This hard-pressed desperation cannot be kept in heart and stay quiet. Ultimately to whom they turn to describe the mental agony they are going through. All other channels that might be a little cure to the problem are no longer breathing life. When the world has a broad blank smile to show you it's not possible to view the connection between the desperate life you are living and the reality staring at your face. Then there is enormous

stress as well to conform to the norms of American Dream. Under such unbearable conditions millions are breaking down every week, about which Freud[44] said "flight into illness". Compressed internal distress explodes in rage, evident in school shoot outs, rape, serial killers, and collapsed family structure.

The American nation is confronting striking contradiction. The unhappiness is based on the code of "pursuit of happiness". The code of happiness is deceptive, it's not meting out happiness but just presenting a mirage, and people are running after it. In the sordid pursuit of getting happiness, the precious moments they could have enjoyed otherwise are lost too, leaving them empty handed. Still the American society is identified with happiness and opportunity. Americans are supposed to be free individuals – getting vast land of opportunities. Especially after the post war economic boom, the happiness was sold everywhere. The sparkling and full of charms markets, malls, and eye-catching advertisements of every new commodity, selling the items directly from your dreams. The very relationships have become the victim of "cash nexus".[45] (Carlyle) The capitalists give the idea that happiness is only to be derived from having material things only. Their message is: "Possessions are what give you real happiness." It is clearly dehumanized happiness.

The biggest lie still confronting us – Is it really the source of lasting happiness? Majority of the people are still believing in it, but the reality is totally against it, the gulf is visible, in what people think they are getting or about to get and what they are categorically getting. There is uninterrupted whoopla of consumerism, in which people temporarily feel they are happy. But the real happiness is, that has the lasting effect upon mind and soul, not the one that leaves a bad taste in the mouth. Victims of this illusionary euphoria end up in suicide or mental asylum. If not so, they are among the swarm of people, moving at large, with intense mental disorders.

There is no denying the fact that happiness comes with a certain level of material gains. Being beggars or paupers does not make you happy either, but for sure there is a humanized connection of immaterial things with being happy. It rejuvenates you and infuses in you that exuberant energy to work for your beloved ones. In capitalist dream, the forms of happiness are categorized only in terms of temporary happiness you get for some fragile moments in life. Going to restaurants for enjoying food is not happiness but are some moments away

from your work still in mechanical way with the social cachet. Food is happiness when after enjoying it gives you the satisfaction of soul as well free of snobbishness. Fast food channels also pretend to offer the pleasure of eating food, but there are artificial smiles, fake friendliness, and sour hearts that sit together and pretend to enjoy food. True companionship which is an important element of enjoying food, "good food + good company", has been the victim of capitalist-dream.

In this socio-American-dream, the people are no longer fellows of good and bad times, but buyers and sellers, the neighbors next door, but devoid of expressions for each other. It seems to achieve the American Dream, they have become stark enemies, and a cold war is going on very quietly secretly in the hearts. They are not living together in communities rather they are sneaking into each other's lives to gauge the level of happiness the other has. Individuals have self-enclosed existence. There is no human interaction, to vent the pent-up emotions. People sit at home alone and listlessly watch T.V especially above 59 or 60, whose thoughts are mostly suicidal. (Mental illness and the American Dream: Part 2, 2000) This life style is ingrained in our minds that we seldom give a second thought to it for any change or improvement.

The atomized life style is inhuman attitude. To be alienated from other people is to be alienated from one's own true existence. This life isn't synonymous with freedom but defines a large caged group of human beings. The real toll it takes in the form of painful tolerance of injuries from the most intimate ones. According to American Dream happiness is only materialism, the relationships are measured by its cash value, then what of true love? Is it material also? The human content is detached in case of love also, just fetishized. Even the love has been commodified, all around us are the carnal images of naked bodies. These erotic images blow up the human tenderness for true companionship and indulge blindfolded seeking into fake market loves. American dream is also one aspect of achieve pleasures of flesh by some easy liberated sexuality. American Medical Association has reported that 43% women and 32% men suffer sexual dysfunction. (Edward, Anthony, & Raymond, Feb. 10, 1999,)

After all this open sexuality, most of the people are not getting sexually satisfied. The main reason might be the economic violence, emotional stress or rape / abuse most of the American Suffer in life time. (Every 98 seconds there is a report of rape in USA). [46] This is one side of the picture, the reported cases, the true figures are too horrible perhaps to pin point socially. Human relationships have just been the biological mechanisms; the intimate feelings have long gone in pursuit of happiness. John Berger said, the difference between "nakedness and nudity" is; the former without any disguise and the latter is on display all the time. (Berger, 1972) It's not wrong to say at this stage that minds of the people are so stringed to be directed anywhere by the media. Virtually they can do anything with the lives of the people who have been the part of the vicious system. As a result, a sick society comes into the picture living on pornography, in search of who knows what type of happiness. This is not the sexual life, but a dehumanized way of living a sexual life, an outcome of dehumanized ways our core moralists put in straight line for us to follow.

True love attracts true love, as by Carl Marx, to get love you yourself have to be lovable. (Marx, Moscow: 1977) But it is mission impossible when everyone is running in pursuit of American Dream, within the circle defined by capitalists. Happiness can still become a true reality, only if, the human content is brought back. With the twenty first century the hope of getting true humanized society is just a lingering hope.

Where Lies The Problem – The Fact Of The Matter

America is generally thought to be the land of opportunities, with American Dream of global fame. When the historian Adams Truslow presented the concept of American Dream for the first time, he acclaimed the very dream source of "alluring tens of millions" to USA. But the matter of concern is: Is this the same dream-value that people are still aspiring for? Is it the same dream making States as the land of opportunities, gold and career boom? For all, to the immigrants, visitors and the natives? Since that original dream and the dream of 21st century there seems to be a wide gap. There could be the reasons still not quite evident to some avid eyes, but not seeing does not mean the problem is not there. It is there alive and intact; and will be troubling to know beans about.

The original dream has three aspects. The first is about getting rich and prosperous: A classic chronicle that a penniless can work hard to lift himself and family into the circles of middle class. The second is democracy and the third is utmost freedom to seek fortunes. To function properly the dream needs some extra sources too e.g. right to the necessities. Adams clearly said in his concocted definition of American Dream: "It is not the dream of motor cars and high wages, but a dream of social order in which each one is able to attain the fullest stature of which they are capable." (Truslow, 1932) But half of dream is lost after the depression. Adams wrote these words during the depression and suggested reform for the economic and social ills. He also warned that dream may not achieve its purpose because "too many people have become weary and mistrustful of it." (Truslow, 1931)

After years of dreaming about this dream we conclude that there have always been two Americas, American with a dream, and American knowing true reality. For hundreds of years, people are taking dream in different aspects. The early civilization group thought dreams as the connection of corporal world to the mystical world. Even the Roman and Greeks thought dreams had some divine powers. The same concept of dreams remained till in 17th century when Sigmund Freud and Carl Jung[47] gave their interpretations of dreams. Freud said dreams are the mystical aspect of our repressed desires and wishes. Carl Jung also acclaimed that dreams have some psychological importance. New technological technique also claims that dreams do have connection with the emotional state of the mind. So, dreams are the repressed emotional state of mind that expresses itself when our mind is at rest state and not active in the social hum drum of life. George Carlin[48] well said about this dream: "they call it the American Dream because you have to be asleep to believe in it."

Taking the dream of Adams and the dream theories nothing seems to be missing. In the land of opportunities people are dreaming about good careers and worriless future, after all that hard work. If factually we look at America along with its American dream it would not be amiss to say that only the presence of opportunities is not enough, there should be elimination of inequality also. All men are born equal except the colored race, the poor and the minorities is still the corroding aspect of the social order.

The cherished land has the lowest rate of mobility among all the advanced and industrial states. There has been no upward improvement noticed in decades. The nation has been dodged by presenting opportunities and not eliminating the income inequality. Opportunity cannot flourish in the pool of inequalities. Ta-Nehisi Coates[49] says, “Gruesome human sacrifice is what undergirds the picket fences and ice cream socials of the "people who believe they are white."

There is no denying the fact that a noticeable group of Americans is enjoying prosperity. But the reality of it is found in the general application – “equal opportunity and social mobility” of Brooks[50] is faded factoid. A small tour of the land of opportunities will change our outlook towards the prevalent social order.

First – the Inheritance. It’s widely known that in slavery black Americans or the niggards commonly called, did not stand a chance of getting prosperity. The gap in white and black level of income is still wide. In the survey of Consumer Finances, 1983, the white family of middle class had 8 times more wealth than a middle-class black family. The more wealth the more inheritance that the children get. With inheritance of money, there comes access to better education, refined social habits and well-paid jobs. And the same cycle goes on without any breakage. Though Lyndon Johnson’s civil rights bill[51], 1964 eradicated internal and behavioral racism. Even if the equality of races is supposed to be in system functioning to the perfection of a dream, the injustice of the past days will automatically be passed on to the future. It will not let die the actual racism existing in the society. The dream will be in tatters looking at the reality. The fact of the matter is that “behavioral racism” is still a huge problem. Instead of all the civil right bills and talk of it, average white family has thirteen times more wealth than an average black family. The credible evidence that Jim Crow[52] is not dead at all. The American Dream sanctions the white populace to profess that their material comfort is the result of their own hard work and fair play actions. But it is not just right.

Beautifully in a nutshell, Ta Nehisi Coats says, “American believe in the reality of “race” as defined indubitable feature of the natural world. Racism – the need to ascribe bone-deep features to people and then humiliate, reduce, and destroy them – inevitably follows from this in alterable condition. In this way, racism is rendered as

the innocent daughter of Mother Nature, and one is left to deplore the Middle Passage or the Trail of Tears the way one deplore earthquake, a tornado, or any other phenomenon that can be cast as beyond the handiwork of men." (Coats, 2015)

The vast opportune-liberty most talked about in American Dream does not preach to the followers, as to how they should govern their own bodies with individual thoughts, opinions, away from heresies. Rather there is "pillaging of life, liberty, labor and land; through the flaying of backs; the chaining of limbs; the strangling of dissidents; the destruction of families; the rape of mothers; the sale of children; and various of the acts meant, first and foremost, to deny you and me the rights to secure and govern our own bodies". [53]

But the fact for an average American is "The Changes are still unfolding and will likely continue until I die."[54] The snares of American Dream have caught people long and hard. The myth continues to force people to have sugar-coated lollipop in mouth long enough to lose the taste buds. "The median income of a full-time, male worker," Stiglitz[55] said, "is lower than it was 40 years ago. So, we've had a generation of stagnation." Thus, the myth of American dream is described.

The basis of the problem is inequality, in whatever form. Undoubtedly, all the monetary gains after Great Recession have been collected by the wealthiest American group: The true reason behind slow economic growth. According to economic gurus all the lapses in the economic system of the country have one solid spur i.e. Politics. Politics and policy making have created the situation we are facing in terms of social immobility. Our fellow Americans have generally this misconception about meritocracy. The prevailing economic system contradicts this conception. It is the policy making that has created inequality in the system. That stagnation in economic growth exacerbated in 1970s and continues till date. Not one group can be blamed for the waste of American Dream. The system faults have been subject matter and been argued for years, leaders have been carving strategies to come clean out of climatic upheavals. But still the ones calling the shots are interconnected with the businesses and the politics. This connectivity may lead to very unfruitful decision for the people, only worsening the inequality. No doubt after foolhardy inequality the belief in American meritocracy will melt away in the thin air.

Inequality is horrific issue, hollowing up the base of American Dream. Main concern is that children born in low income home will be not more than middle class when they grow up. Removing inequality means the assurance of low-income born children to have improved status at adulthood. After Great Recession income levels lopsided drastically. Ostensibly the top 1% captured an alarming part of economy. Between 2009 and 2012 the top 1% received 95% of the total income generated in the economic system. It showed alarming rising trend in inequality. (Sommeiller & Price, 2014) The Economic Policy Institute and Centre on Budget and Policy priorities released a report in 2012 stating that 5% of the richest families of the States hold 13 times higher income than average household in American. This report was given a name; Pulling Apart report. (Sommeiller & Price, 2014)

In the current economic situation blaming Willy Loman for not getting up the ladder of American Dream in prime time of his life is not justified. Most of the policy mongers focus on the demographics or "general behavior of the poor" e.g. the racism, and or single parent brought up to be the reason behind rising poverty. Instead the economic structure as it is structured is an underlying factor. Growing inequality has changed the scenario from bad to worse.

American economy has witnessed increasing inequality as poverty inducing factor since 1979. Despite booster in economy, with the educated poor workforce, inequality has kept the low-income working stiff in continuous poor state. Stagnating wages for low-income and middle-class households has made way of increasing inequality in the economic system. It has eclipsed any real-time growth in economy from 1979 onwards. Honestly speaking the phrase – American Dream - has "languished, probably because it seemed contradicted by experience. For most Americans, life had always been a struggle. Little was guaranteed. By contrast, Adams's lofty vision was utopian".(Samuelson, Dream, & Washin, 1931). According to economists, Fewer than 60% of men graduate from college within 6 years; Student debt now totals about USD 1 Trillion; for 25% of borrowers, the annual repayments exceed USD 4,584; Rate of interest is almost 9%. "Defaulted Borrowers may be sued, tax refunds may be intercepted, and/or wages may be garnished," the report says.

(Edmiston, Brooks, & Shepelwich, 2012). The struggle for home-ownership is another feature of achieving American Dream. Most of the people have engaged themselves with the Loans to buy houses. Easy Rules and regulations have lured more people in buying houses to fulfill their dreams, out-limiting their affordability. According to CoreLogic[56], "since 2007, some 5million Americans have lost their homes through foreclosure". (CoreLogic, 2014)

A little of hope and optimism is a healthy mental state, but the way American Dream has been poised in the lives of the people is much more like injecting poison into them. Subsequently, lethal to their free will and individuality. The price they are paying to achieve the dream is much too high, scoring their lives till the end. If they are getting all the facilities of lives, they also must pay – in terms of taxes – to retain those facilities. The very vicious - cycle drains their energies, by the day end they are reduced from humans to machines to live a better life – to be in line with the slogan of American Dream. The main problem with American dream is that it has been considered as a substitute for solution of real problems. It has become "collective act of self – deception". (Samuelson et al., 1931)

The ground reality cannot be wished away. Only 1/3% of USA freshmen graduates come into the economic system from the poorest background with average 2.5 grade. Isabell Sawhill[57] says in Brookings study, that there is ever growing gap between children of the poor and the children of the well-to-do households. The well-to-do families' off-spring do score better in school tests, in attendance in colleges and forming their families later. Charles Murray in his book "Coming Apart" also relates actual plight of the white Americans living in delusionary state. "If I can't persuade people at this point, I'm not going to persuade them with another book." (Murray, Coming Apart: The State of White America, 1960–2010, 2012a)

The emergence of new classes after the Depression and Recession are disconnected with the state of the art – inequality. As American Dream is disconnected with the realities and hard facts, and off-course with the horrid choices. "The new-upper-class culture is not the product of great wealth. It is enabled by affluence— " (Gelman, 2013)

The Wake Up Call – The Vaticination

Since 1970, focus of Economists has been to find a solution to increasing income inequality. But they have not focused upon another aspect of American Culture, which helps develop all that working machinery of the state – the behavioral indicators. To measure the depth of value descent two surveys can be helpful, the General Social Survey (GSS)[58] and World value survey (WVS)[59]. These have been monitoring the minor or bigger changes in society and have been studying the societal complexity of American culture. GSS targets the data, monitoring changing patterns, of attitudes and attributes of American society. It prepares comparisons of USA societal changes with other societies and creates models of human groups and subgroups. The data provided is of high-quality benefiting students, researchers and policy mongers too. (Pryor, 2012)

Let's have a cursory look at the statistics provided by both the surveys with respect to attitudes, religion, education, social & other institutions, family and married life and off course politics.

- General Life: There has been a little change in the habit of newspaper reading between the years 1975 to 2010. The conception about helpfulness has declined slightly too. Very unfortunate, there is general decline in the life satisfaction. More people think authority should not be respected overly.
- Social & Other Institutions: GSS and WVS both agree upon decline in confidence on focal social institutions e.g. Banks and other financial institutions. This decline over financial institutions within the span of 35 years is not striking as USA is stung by "major slump in 2010".
- Religion – Religiousness: Both the surveys show a major decline in religiousness of the people over the years. The confidence upon church has vanished or is about to in terms of attendance recorded on Sundays as well as on major events. People generally are more skeptic about church offering solutions to the family problems. According to WVS there is huge positive response to the Supreme Court's ruling about ban on prayers / reading Bible, in public schools.
- Family values and Married life: Both surveys record steep decline in the concept of married lives. People are more prone to divorce and stay single. Another unfortunate trend is acceptance of abortion. People

are more in favor of sex before marrying and sex-education in schools. General belief about marriage is that it is an outdated act of human kind. There is alarming rise in the popularity of X-rated movies which shows moral degeneracy and unpopularity of married life.

- Political views: There is rising popularity of army which seemed low in 70s due to Vietnam War.

Of all these aspects of American Society, we have been missing one clip to the chain, i.e. general acceptance of American Dream and the values emerging from it. Considering Charles Murray's "Coming Apart", enriching our thought bank we don't have to have a yard stick for measuring each changing aspect of values, "in retrospect, a single day often comes to demarcate the transition between eras." (Murray, Coming Apart, The State of White American 1960-2010, 2012)

Murray's emphasis is on four basic virtues: Industriousness; Honesty; Marital Commitment, and Religiousness. In each one he finds a drastic decline, which only widens the gap between high class groups and the low-class groups. The available statistics second Murray's argument. Led by the string we come closer to the core of the issue. From 1960 onwards, we see a miasma of unhealthy decisions. Up till 2014 all the basic issues matured in the wake of such decisions to turn everyman into Willy Loman undoubtedly – the circumstances were progressive. The stratification in the education system is the first and foremost insignia.

As discussed before, the IQ level of the "cognitive elite" student is considered to be a lot better than the freshman of lower middle or poor class. This suggestive cognitive classification at college level came very fast. Reviewing the college freshmen, 1950 elite class colleges did not produce exceptional students. But by 1960 there was comparatively a large number. That segregation of the college meant that an ordinary typical classroom in a public university is having students less bright than the average, and the classroom of the elite class is full of those students representing highest socio-economic status. Both sets of freshmen will get college education, technically equal, but that is the only similarity, Charles Murray says. Analyzing the situation, levels of society are prearranged at the very start of the student's life. The elite will go to the elite schools, universities and colleges. The middle class, however brilliant will be denied admission of elite cognitive institutions.

What do we expect from such set levels of education, the professed meritocracy? Joseph Soares analyzes in "The Power of Privilege," that 79% of the students in Top Colleges came from the Tier 1 socioeconomic families, and only 2% came from the bottom line families. (Soares, 2007)

The above number shows evident bias in the society. And it can be viewed in two ways. The first is that the whole pool of applicant is biased, secondly the admission criteria is preferential for the children of the rich. (Charles Murray)

Resulting in the most alarming state could be possible of the psychotic emergence. Above listed analysis about educational bias leads directly through the line to the end. The end, in the end does not seem to be pleasing. The freshmen are trained to lead the ancestry to inequality. Thus, the delinquency takes its firm roots. By the time the freshmen come into the practical life they are hardened for the actions they do. The entry of this trained elite class into the structural system confirms the instability and inequality in all the decision gone through their mighty hands.

The world over researchers have suggested that places with more tangible income inequality are more likely to have high rates of violent crimes, which makes sense off course: "the wider the socio-economic gap, as per Becker's 1968 model[60], the more gains potential criminals perceive." (Pinsker, 2014) There will be increasing number of frustrated poorer criminals with the society.

This close connection between crime and inequality has been the matter of focus / discussion for many of the Sociologists. According to their interpretations, "with a degree of consistency which is unusual in social sciences, lower-class people, and people living in lower- class areas, have higher official crime rates than other groups." (Becker G. S., (1968)) The theory of relative deprivation [61] suggests that social tensions are caused by inequality. The feeling of being dispossessed aggravates and leads the lower income class to get satisfied whether fair or unfair, including violent crimes.

Proxy for these violent crimes can be the rate of homicide and serious robbery rates. Cross country study has shown that most of the crimes don't surface because of underreporting, especially in areas where the police and

the justice system is hijacked. These areas have population with low level of education and higher degree of inequality. But intentional homicide is always reported and documented. Ever increasing rate of violent crime e.g. intentional homicide has become the matter of concern globally, and USA especially. USA has the highest rate of incarceration in the world. The chain goes thus: This mighty-claw of incarceration is demoralizing for a healthy community. It is reported that in only USA from 50% to 60% adults incarcerated are parents of teens, 32% have families with two or more children, and more than half of them are the primary source of income for their devastated families.

It is more likely that 70% off-springs of these incarcerated fathers are themselves incarcerated. They also indulge in drugs and become victim of acute mental problems. This could be alarming social issue for any country. We are knowingly pushing legacies of crooked in the social environment. We are more focused on sentencing than on rehabilitation. These incarcerated men and women are being severed from their families, leaving them with no source of incomes. They lose jobs and any prospect of a good career too. It affects every aspect of their lives, after being served the sentence period they are abused in the society. Thus punished, would not reduce the chances of re-current violence.

According to Winston Churchill, “America can always be counted on to do the right thing, after it has exhausted all other possibilities.” (Antholis, 19 Jun 2009) Well, from that time to the present, a lot of opportunities have been obliterated from the land of opportunities by the reticent policy makers. They don’t create a havoc for the declining process of the American Dream rather they think of the benefits the upper class is reaping by effacing the middle class.

Chapter Five

Closing And Conclusion – America – The Third World

Adams, in his book "The Epic of America", (1931) stated the dream is for all "regardless of the fortuitous circumstances of birth or position." (p. 214 – 215). The authors of the USA "Declaration of Independence", confess that all men are created equally, they are given by God certain absolute rights, and these Rights are "Life, Liberty & Pursuit of Happiness." If, truly, this is the foundation of American Dream then is it attainable by all of the Americans? We Ask. For some, American Dream leads to materialistic approach, to worldly prosperity, for achieving it people work for extra hours, so that they can be the owners of lavish homes and cars and leave legacy for their families to enjoy for generations. But to the most practical minds, American Dream is beyond the working poor class, who work for extra hours to make sure their families get meals daily and to ensure their survival till end of life.

American Dream according to Thomas Wolfe is, "to every man his chance—to every man, regardless of his birth, his shining, golden opportunity—to every man the right to live, to work, to be himself, and to become whatever thing his manhood and his vision can combine to make him—this, seeker, is the promise of America." (Wolfe, 1940)

This idealism is no more worth sticking to and waste our lives after it. Contrary to Wolfe's naïveté we have Willy Loman, a symptomatically lead role of society. His Life & End proves wrong all the epithets of American Dream. Bewildered at end of Willy Loman people are generally having emotions of "pity and fear". Pity at his tragedy and fear that they are extremely similar to the character.

At this point, making discourse analyses is it appropriate to say that in seeking American Dream, the people have lost their social identity? They are seemingly humans turned into machines. Obviously in the wake their mental capabilities have died. Identity is the sense of knowing who they are. It is "self-awareness of an individual, which comes from his understanding of the membership of a social group, emotionally significant

for him." (Duszak, 2002). No doubt the character enhances the rationality that American Culture with this INFUSED DREAM has become a total Bizarro World [62], where everything is being done inverse of its usual course. The bizzarro code is:

"Us do opposite of all Earthly things! Us hate beauty! Us love ugliness! Is big crime to make anything perfect on Bizarro World!"[63]

This topsy turvy world fits into Death of a Salesman. Willy lived his life according to this Bizarro code. Most importantly he had no intention of turning his life anti-clockwise. He was directed by his adamant belief on American Dream. He flowed through the ebb and flow of the social dictates. Living a Bizarro code was destined for him. But being an abnormal flow, it ends in destruction; because inverse of human behavior tersely curbs human desires to go opposite. It starts the process of destruction, with ultimate dark forces prevailing; overcoming of which is suicidal.

With the same Bizarro code America - hanging with the anchor of American Dream is tilting to the ground. She is not going up as the time passes but losing grounds on human resource specifically. Americans are the greatest set of nations globally, regarded the most affluent and having power – material and immaterial, a large group of generous people and of noble stature. This is what we knew about America in general during past few decades. The fact of the matter is, if this image matches our experience of real America or with the projection on media? There are some hidden ugly faucets we do not know – "flip side of American Dream". This dream has literally changed into American Nightmare now. America is tumbling down as a nation. An alarming state pointing towards - changing into third world with only two sides of society, the elite and all others.

Look at Mexico and Brazil where affluent live fortified, guards on the big gates, holding high-tech weapons to cope with the insurgents, normally they are general public turned criminals. These fortified people are not the enemies or the invaders, but the creation of wrong policies of the elite and above. The same is the future of America, if I am not wrong. It is Flashing alarms for the think tanks.

Land of Opportunivore becoming Land of Deprived

Shortening the Middle Class

Generally, people believe that life is moving towards better prospects now. And that their children will have enhanced financial projections than they had. This concept is the primary deliverable of American Dream. But there are some detours. Though in 40 years the USA economy grew very rich. In 2016 over USD 18 trillion worth of services and goods were produced, more than any economy the world over. It has been recorded that between 1980 to 2014 the pre-tax income boomed. It was almost 61% of the total. But noticeably, the fruit of booming economy was enjoyed by the top most only. For the middle class only 1% of income grew, for the top 205%. (Boushey)

Peter Tamin in his book, "The Vanishing Middle Class" argues that this income inequality does not suggest US as a land of opportunivore, rather it more likely can be equated with the famished economy of developing countries. This "spotty" economic growth has direct effect upon middle class. American middle class is vanishing at god speed under the very nose of responsible persons. There are fewer and fewer people of the middle in the income growth system. This income inequality is tattering the socio-cultural unity.

The US middle class is "losing grounds" in Urban areas, affecting a big community in areas falling between Boston, Seattle, Dallas and Milwaukee. From year 2000 to 2014 the adult middle-class income shrank from 229 to 203. These were supposed to be the least affected metropolitan areas. (Rakesh Kochhar)

Economic Hour glass presents more horrific pictures. Pathetically American industrial foundation is crumbling down, creating dearth of jobs. Economy will be directly hit by industrial slope-down. Education system, as already spoken in this research is in shambles, jeopardizing otherwise promising future of new generation. Infrastructure is collapsing drastically. Most importantly the middle class, actual driving force of the country, is forced knee down. It is vanishing so fast, dimming with it the basic promise of American Dream. The promise

that hard work can do miracles in creating chances to achieve the cherished status in the society; placing our future generations in better, fortunate place. The true trajectory of fact is that middle class has now become an "endangered species". President Obama assessing the alarm said in 2010, while communicating strategies to boost middle class, "The middle class has been under assault for a long time. The class that made the 20th century the American Century." (Barzini, 1983)

This middle-class comprising Willy Lomans is doddering on the verge of collapsing. The decline that started like slow poison has now spread with its full fatal effects. Elizabeth Warren[64] giving full scan of the situation said, "One in five Americans is unemployed, underemployed or just plain out of work." (Warren, 2009). Fact of the matter is that one in 9 families cannot make even minimum payment on credit cards, 01 in 08 is on food stamps. More so, 120,000 families file up for bankruptcy, every month. This economic crisis has clean swept USD 5 trillion from pensions plus savings. The administration is bailing out American big financial institutions, for it might collapse the economic system of the country. But the wiping out state of the middle class is being incorrigibly neglected, which needs to be looked at seriously. In this state of affairs, no sincere person can sit in languor.

In 2010, there was hot news about Securities and Exchange Commission charging "Goldman and Sachs for visible frauds." (Harper, 16 apr. 2010) It was indeed a big news, as Goldman and Sachs were a close ally of Wall and Main Street. But fortunately, this event highlighted what financial and political system had long been doing to spur wiping out of the middle class – snatching their dreams from them. The souls of American people have been sold out on the slogan of "working hard and playing by the rules" would certify some little of prosperity and stability. Whereas at the same time, Wall Street witnessed huge transfer of wealth from the very middle class to the affluent faction of the society. Ordinary people threw their "dumb money" at the table, in this zero-sum bet playing their part as counterparty in booming economic system.

But in this zero – sum game, American saw the devastating results in the disappearance of middle class, a steep drop in the socio-economic mobility, undermining American Dream.

Long lasting unemployment has also affected the skill level of the generally once employed people. It will in the end dampen the economic productivity. Now most of the people are aiming for “least financial security” as their only American Dream. Thus, public notion of American Dream – to work hard and move up the career ladder – has been gutted now. The real American Dream left today is try not to fall and stop the process of decline to some extent.

One should forget about the old characteristic of American Dream to have enough in the bank to support the children in the later age. Circumstances have made it difficult to even maintain a job till retirement – if given an option. According to business week, 1.6 mio fresh grads hit the job market only to face the reality of unemployment rate in youth rising to 20%. Some with their expensive degree, hold on to very lowly jobs, on low wages, on the expense of their health. The job is not eliminated but the salary. The situation is to “just get by” forgetting the American Dream.

Everybody knows the dice are loaded now. It’s very difficult to save ourselves from the dire effects of wrong policies. Consequently, there is deep rooted anger, hatred, skepticism, and despair in the people. But if the we need to get rid of this situation and halt further decline in the middle class – and stop creating Willy Lomans in the society, “we have to break the cycle of despair at the personal level.”

American Dream is not limited to the land of opportunities. The world is plagued by its infatuation. Man is responsible for the fate he has, a good or the bad. But as such 20% seems to be in the hands of man and fate. 80% is due to the capitalist political structure, which has augmented the ailments of People. They are entangled with the notion of prosperity through hard work, but they are being duped. Things are put out of reach, not out of sight so that the people can never question about the actuality of dream. More favor of American Dream means; we are running out of spirit to maintain sensible way of life.

In our day the American Dream is out of reach promise. We believe if we try a little harder putting real time efforts in investing people, the real soldiers of economy, we can still ensure youth the fulfillment of dream they dreamt. If the future generations are given equal opportunities irrespective of class and culture, Americans can

be put back on right track from which they have been derailed.

WE admit that today only hard work is not everything they have to do to achieve their dreams. “In 40 years, the wages have not increased surpassing inflation rate. Unemployment rate is 10% i.e. real including people not interested in getting any job. There are few full-time jobs in the economy. 15% or more people are working on contractual based jobs or temporary work.” (Schiller) Robin Chase[65] rightly sums up the job-holding situation by saying,” My father had one job in his lifetime, I will have six jobs and my children will also have six.”

Taking Along Discourse of others

Everybody ... looking at everybody else – a foolish crowd walking on mirrors. (Stevens, 2nd June 1900)

We have mentioned discourse of others in this research several times, lets elaborate a little further here what does it denote and how it is related to American Dream. The ideology of discourse is that it “refers to what we think and converse about people, things and social organization, and their mutual relationship” (Cole). For the sociologists, discourse is a “fecund force” because it helps shaping our ideas, thoughts, beliefs, interactions, identities and our overall behavior in the society.

Thenceforth, American Dream becomes the discourse of others. It was conceived by someone else. When it was evolved the circumstance was of utterly different nature. It might be a lucrative ideology to the “then public”, but with the passage of time, its application is becoming more and more dubious. People are adopting the dream as their own which might not have been practical for them. In pursuance of it they have lost their identity – being individuals with human desires. A long race has begun to achieve material-success. In this race very few reach the status they want to have, and mostly lose whatever they have in hand in hope of getting more.

Insecurity in Future course of Action

There is no surety for future economic structure of the country. Whether there will be dystopia or utopia. One thing is sure that present implemented policies are not what needed in the times to come.

In this age of automation where there are robots everywhere, what is needed is assured social mobility and independence of the workers. Current US president, Donald Trump has pin pointed the core issues hindering people from getting their American Dream. a. Immigrants are taking more jobs. b. Trade policies are closing factories. c. Due to over-regulation companies cannot do more hiring. Since the start of his tenure, he has tried to address these issues. But the question is: whether Trump's rectifying steps will uptick the employment process? Most of the economists are of the view that unemployment is due to High – Tech Industrialization. Globally the problem remains the same. At this stage Trump's remedial actions do not seem to be working, as the need of the hour is to bring back the jobs-pool back, not "looking new forms of sustainable employment". (Schiller)

Possibly the "mirror" potently reflects that future will have no jobs for the people. The relationship between work and satisfying rewards is vanishing now. Fewer people are needed to fulfill the needs today. People are doing more hard work against meager wages. A handsome policy should be structured to bridge the gap between full time and conditional work. Perhaps the following remedial actions will do a lot in future employment scenario:

- To renegotiate the contractual conditions between the workers and employers.
- Reclassify the workers by "independent worker." To structure their lives by themselves.
- Easy policies for the small entrepreneurs to start their own business.
- Focus more on creation of new jobs and lower the rate of debts.
- Rate of taxation should be lower, so that people can concentrate on savings.
- Whatever full-time jobs are left, on-job security should be made sure to the workers.
- Reforms in the education system is a must policy to be restructured, to bring in independent entrepreneur thinking in the socio-economic structure.
- Media and governmental departments must heed to the issue of family-matters. The unplanned pregnancies and child births not with wed locks, should be controlled for healthy legal family structures.

When the economy booms, everyone has money to spend, businesses flourish and children with peace of mind finish at least high school. With the “justice approach” and applying “utilitarian approach”, the economy can boost to the level, at least, to provide healthy opportunities to the people generally. The promise of AMERICAN DREAM.

AMERICAN DREAM will no longer be the discourse of others but a real time worth the effort slogan. A belief, a dream-catalyst, a true notion of the land of opportunities. ***“If you feel you are in a black hole, don’t give up there’s a way out.”*** **(Hawking)**

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11. *Miller, Arthur. "Death of a Salesman." Literature: An Introduction to Fiction, Poetry and Drama. 4th compact ed. Ed. X.J. Kennedy and Dana Gioia. New York: Longman, 2005. 1194-1266.* ↑

12. *Miller, Arthur. "Death of a Salesman". 1973. The Norton Introduction To Literature. Ed. Peter Simon. 8th ed. New York: W.W. Norton & Company, 2002. 1543-1612.* ↑
13. *BCG matrix – a growth – share matrix was introduced by Bruce D. Henderson for Boston Consulting Group in 1970. It helped the corporations to analyze their businesses and allocate resources where needed.* ↑
14. *Alan Bennett Krueger, is an American Economist, a Professor of Economics and public affairs, at Princeton University, as well as a Research Associate at National Bureau of Economic Research. And an author of Several books.* ↑
15. *Gary Burtless is a prominent American Economist, writer of several books, currently serving as senior fellow of economic Studies at Brooking Institution.* ↑
16. *Peter Turchin is a Russian – American Scientist, working on Cultural evolution. His work is basically upon how human societies evolved.* ↑
17. *In physics, spacetime is any mathematical model that fuses the three dimensions of space and the one dimension of time into a single four-dimensional continuum. Spacetime diagrams can be used to visualize relativistic effects such as why different observers perceive where and when events occur.* ↑
18. *General relativity is a theory of space and time. The theory was published by Albert Einstein in 1915.* ↑

19. *Jon Michell, was born in 1724 in England, he studied in Cambridge University and became a teacher of Greek and Hebrew, mathematics and Geology. In Science field he worked and even other than the theory of Black hole presented his notions about magnet and electricity. But his most renowned work has been about black holes.* ↑
20. *Pierre-Simon Laplace was a French Scholar. He worked in the field of Mathematics, Statistics, Physics and Astronomy. He extended the work of his predecessors and presented his own version of black holes.* ↑
21. *Stephen William Hawking was born in 1942 in England, he was a theoretical physicist, cosmologist, author, and Director of Research at the Centre for Theoretical Cosmology within the University of Cambridge.* ↑
22. *Supernova is the dead star, some eight time bigger than our sun. Emitting stronger radiation.* ↑
23. *Determinism, in philosophy, theory that all events, including moral choices, are completely determined by previously existing causes. Determinism is usually understood to preclude free will because it entails that humans cannot act otherwise than they do.* ↑
24. *The hedonic treadmill, also known as hedonic adaptation, is the observed tendency of humans to quickly return to a relatively stable level of happiness despite major positive or negative events or life changes.* ↑
25. *It is the practice of intentionally ending a life to relieve pain and suffering. It is lawful in some countries e.g. Netherlands etc.* ↑

26. *Centers for Disease Control and Prevention, Web-based Injury Statistics Query and Reporting System (WISQARS) (fatal injuries report figures) http://webappa.cdc.gov/sasweb/ncipc/leadcaus10_us.html.* ↑
27. *Pew Research Center, Social and Demographic trends. Dec 8, 2015, http://www.pewsocialtrends.org/2015/12/09/the-american-middle-class-is-losing-ground/st_2015-12-09_middle-class-04/* ↑
28. *Pew Research Center, social and Demographic trends. Dec 8, 2015. http://www.pewsocialtrends.org/2015/12/09/the-american-middle-class-is-losing-ground/st_2015-12-09_middle-class-03/* ↑
29. *Labor productivity is a measure of economic performance that compares the amount of goods and services produced with the number of labor hours used in producing those goods and services. It is defined mathematically as real output per labor hour, and growth occurs when output increases faster than labor hours. Labor productivity growth can be estimated from the difference in growth rates between output and hours worked. For example, if output is rising by 3 percent and hours are rising by 2 percent, then labor productivity is growing by 1 percent.* ↑
30. *Bureau of Labor Statistics. https://www.bls.gov/opub/btn/volume-6/below-trend-the-us-productivity-slowdown-since-the-great-recession.htm#_edn3* ↑
31. *Gun Violence Archive (GVA) is a not for profit corporation formed in 2013 to provide free online public access to accurate information about gun-related violence in the United States. GVA will collect and check for accuracy, comprehensive information about gun-related violence in the U.S. and then post and disseminate it online.* ↑

32. *California Democrat, Assemblyman* ↑
33. *Philip K. Dick (December 16, 1928 – March 2, 1982) was an American writer famous for works of science fiction. He explored philosophical, social, and political themes in his novels.* ↑
34. *George Cotkin is Emeritus Professor of History at California Polytechnic State University, San Luis Obispo. His previous books include Existential America, Morality's Muddy Waters, and Dive Deeper: Journeys with Moby-Dick.* ↑
35. *The findings are part of a 2004 study of 14 countries by researchers from the World Health Organization (WHO) and Harvard Medical School.* ↑
36. *Ronald C. Kessler, professor of health care policy at Harvard Medical School.* ↑
37. *Mental Health: A Report of the Surgeon General, Dec. 16, 1999. The report is available on line at www.surgeongeneral.com* ↑
38. *Cohort analysis identifies the relationships between the characteristics of set of population and that of population's behavior. http://www.cohortanalysis.com/* ↑
39. *www.mhselfhelp.org/politact.html* ↑
40. *The New York Times, Mar. 5, 1998* ↑
41. *American Foundation of Suicide Prevention – Suicide Statistics, latest data on suicide taken from the Centers for Disease Control and Prevention (CDC) Data and Statistics Fatal Injury Report 2015. Suicide rates are Age-Adjusted Rates.* ↑
42. *A famous Irish poet who wrote nostalgic and patriotic poetry (1779-1852)* ↑

43. *Stafford, William Henry, a Representative from Wisconsin. Milwaukee Public Library. Local History Collection*

    Milwaukee, WI Papers: 1885-1929. 7 boxes. Include personal correspondence and materials relating to his law practice and congressional service. Congressional materials include campaign items, speeches, newspaper clippings, postmaster appointments, and files on the St. Lawrence Seaway and General William Mitchell. Finding aid in repository. ↑
44. *Sigmund Freud (6 May 1856 – 23 September 1939) was an Austrian neurologist and the founder of psychoanalysis, he evolved a clinical method for treating psychopathology through dialogue between a patient and a psychoanalyst.* ↑
45. *Cash nexus refers to the depersonalized relationship between employers and employees in a capitalist society. It was first coined by Thomas Carlyle, a 19th century Scottish historian. But erroneously referred to Karl Marx.* ↑
46. *Victims of Sexual Violence: Statistics | RAINN https://www.rainn.org/statistics/victims-sexual-violence* ↑
47. *Carl Gustav Jung (26 July 1875 – 6 June 1961) was a Swiss psychiatrist and psychoanalyst who founded analytical psychology. He was the student of Freud.* ↑
48. *George Denis Patrick Carlin was an American stand-up comedian, actor, author, and social critic. Carlin was noted for his black comedy and thoughts on politics, the English language, psychology, religion, and various taboo subjects.* ↑

49. *Ta-Nehisi Paul Coates is an American author, journalist, comic book writer, and educator. Coates is a national correspondent for The Atlantic, where he writes about cultural, social and political issues.* ↑
50. *David Brooks is a conservative American author as well as political and cultural commentator who writes for The New York Times.* ↑
51. *The Civil Rights Act of 1964 (Pub.L. 88–352, 78 Stat. 241, enacted July 2, 1964) is a landmark civil rights and US labor law in the United States that outlaws discrimination based on race, color, religion, sex, or national origin. It prohibited unequal application of voter registration requirements, racial segregation in schools, employment, and public accommodations.* ↑
52. *Jim Crow laws late 19th century mandated the segregation of public schools, public places, and public transportation, and the segregation of restrooms, restaurants, and drinking fountains for whites and blacks. The U.S. military was already segregated. President Woodrow Wilson initiated segregation of federal workplaces at the request of southern Cabinet members in 1913.* ↑
53. *Ta Nehisi Coats, Between the world and Me, page 8* ↑
54. *Ta Nehisi Coats, Between the world and Me, page 18.* ↑
55. *Joseph Stiglitz is a Nobel Prize-winner economist and Columbia University professor.* ↑
56. *CoreLogic Inc. established in Sept 1991, is a CA based corporation providing financial, property related consumer information, analysis and business intelligence. It operates in two segmental functions. 1. Data & Analytics, 2. Technology & Processing Solutions.* ↑
57. *Isabel V. Sawhill is a senior fellow in Economic Studies at the Brookings Institution. She also served as vice president, and director of the Economic Studies program from 2003 to 2006.* ↑

58. *The General Social Survey (GSS) is a sociological survey created and regularly collected since 1972 by the research institute NORC at the University of Chicago. It is funded by the National Science Foundation. The GSS collects information and keep a historical record of the concerns, experiences, attitudes, and practices of residents of the United States. Since 1972, the GSS has been monitoring societal change and studying the growing complexity of American society. It is one of the most influential studies in the social sciences, and is frequently referenced in leading publications, including The New York Times, The Wall Street Journal, and the Associated Press.* ↑
59. *The World Values Survey (WVS) is a global research project that explores people's values and beliefs, how they change over time and what social and political impact they have. It is carried out by a worldwide network of social scientists who, since 1981, have conducted representative national surveys in almost 100 countries. The WVS measures, monitors and analyzes: support for democracy, tolerance of foreigners and ethnic minorities, support for gender equality, the role of religion and changing levels of religiosity, the impact of globalization, attitudes toward the environment, work, family, politics, national identity, culture, diversity, insecurity, and subjective well-being.* ↑

60. *Gary Stanley Becker was an American economist. He was a professor of economics and sociology at the University of Chicago. Described as "the most important social scientist in the past 50 years" by The New York Times, Becker was awarded the Nobel Memorial Prize in Economic Sciences in 1992 and received the United States Presidential Medal of Freedom in 2007. A 2011 survey of economics professors named Becker their favorite living economist over the age of 60, followed by Ken Arrow and Robert Solow.*

    Becker was one of the first economists to branch into what were traditionally considered topics belonging to sociology, including racial discrimination, crime, family organization, and drug addiction (see rational addiction). He was known for arguing that many different types of human behavior can be seen as rational and utility maximizing. His approach included altruistic behavior of human behavior by defining individuals' utility appropriately. He was also among the foremost exponents of the study of human capital. Becker was also credited with the "rotten kid theorem." (Wikipedia: https://en.wikipedia.org/wiki/Gary_Becker) ↑

61. *In sociology, relative deprivation theory is a view of social change and movements, according to which people take action for social change in order to acquire something (for example, opportunities, status, or wealth) that others possess and which they believe they should have, too.* ↑
62. *The Bizarro World is also known as htraE, inverse spellings of Earth. It is a fictional planet of American comic books printed by DC comics. This, htraE is supposed to be a cube-shaped planet, home to Bizarro companions.* ↑
63. *The concept of "Bizarro" has been a popular phrase in the culture where it means a very weird mutilated version of anything, or everything, so is the concept of Bizarro World.* ↑
64. *Elizabeth A. Warren is an American politician and author. Since 2013, member of the Democratic party. She has served as senior Senator from Massachusetts.* ↑
65. *Robin Chase – Co founder of Zipcar and Veniam, is a transportation Entrepreneur in USA. Writer of many peer books.* ↑

Existentialist Americanism Incarnate

In this probing synthesis of cultural critique and speculative insight, the book confronts the mechanized mythos of the American Dream, dissecting its existential consequences through the tragic lens of Willy Loman. With a speculative twist on reality, it navigates the gravitational pull of scientifictional black holes—metaphors for collapsing identities, vanishing ambitions, and the void left by relentless consumerism.

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Published by Wah Academia (SMC-PVT) Ltd, CB-458, Lane 9, Nishtar Road, Lalazar, Wah Cantt.
Tel: (92)301 5071112. email: info@wahacademia.com
https://org.wahacademia.com/

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